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Index

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Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

THE ROSE CAPITAL OF AMERICA

Spring 1952

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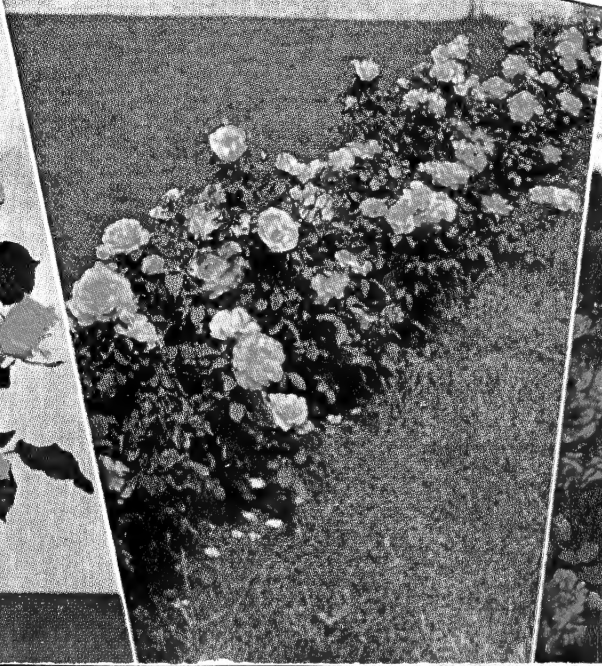
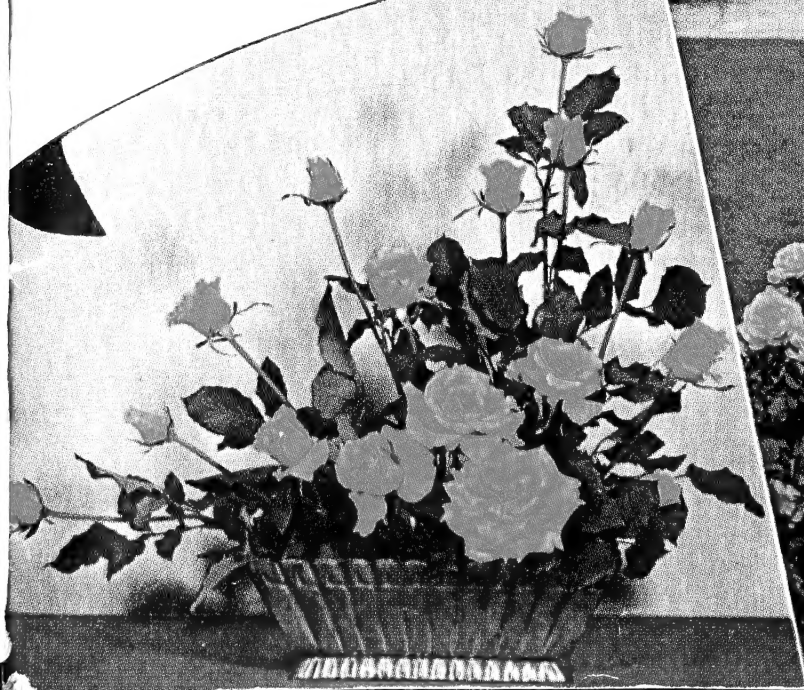
Department of Agriculture



THE PARADE OF

Modern Roses

AND PERENNIALS



3 Great New Rose Cr

THE 1952 ALL-AMERICA ROSE SELECTIONS WINNER!

Vogue . . . Another New Color in Roses!

**Already a 5-Time
International Award Winner!**

- All-America Rose Selections Winner for 1952.
- Gold Medal Winner at the International Rose Competition, Geneva, Switzerland, for 1950.
- Gold Medal, Connecticut Horticultural Society, 1950.

• Gold Medal Winner at the International Test Gardens, Portland, Oregon, for 1950.

• Certificate of Bagatelle, No. 1, Paris, France, 1950.

Never Before in Gardening History . . .

Three years ago Jackson & Perkins introduced the greatest Floribunda creation in rosedom . . . Fashion! Now it is with the same great feeling of pride and satisfaction that we introduce Fashion's full-blooded sister . . . the sensational new Floribunda Vogue with a color so alluring and breath-taking that it simply cannot be reproduced with printer's ink.

AN INTENSIVE, BRILLIANT CHERRY-CORAL

Here's the gorgeous new J. & P. Floribunda that won 5 International Awards before it was even offered to the public! That's right! Before we even announced that it was available, Vogue had already won top honors in France and Switzerland . . . had already been selected as the All-America Winner for 1952! And once you see this new beauty growing in your garden this June, you'll quickly understand why the experts have called it the "finest Floribunda created" since our own Fashion captured the heart of the entire garden world!

ANOTHER NEW COLOR IN ROSES

Immense clusters of perfectly formed, high-centered, Hybrid-Tea-like blooms—UP TO 4 IN. ACROSS! Really huge blooms for a Floribunda! The color is unlike anything you've ever seen . . . an intensive, brilliant cherry-coral . . . far more radiant and glowing than this picture could possibly show.

EXCEPTIONALLY FINE GROWER

As if the color, form and fragrance were not enough, Vogue excels in its ability to grow exceptionally well. Hardy and vigorous . . . the strikingly brilliant red flowers are produced all summer long! . . . Provides your garden with color and hundreds of blooms. Height 2½ to 3 ft. (Pat. 926.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00; 25 for \$45.00.



Vogue

The Sensational
New Floribunda

**ALL 3 ROSES
ON THESE TWO PAGES**

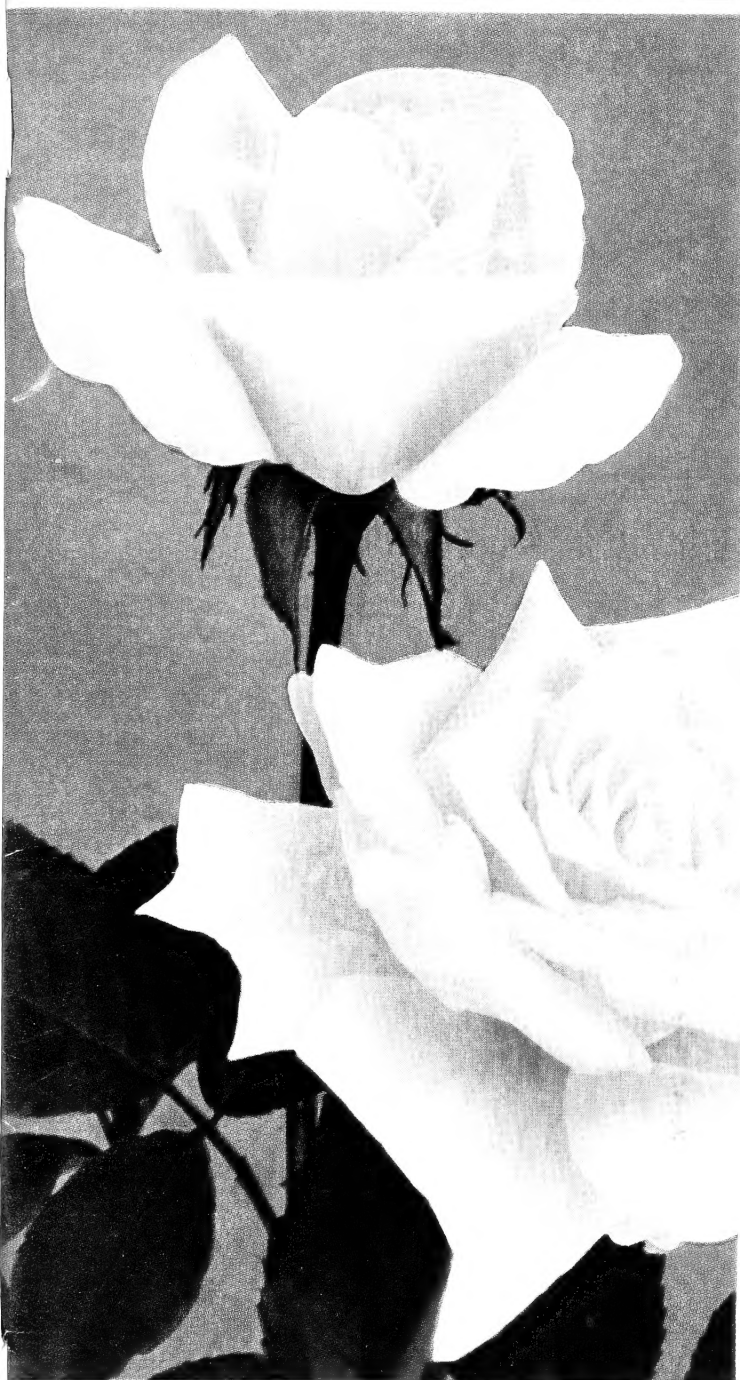
GROUP #22

Value \$7.25; Save \$.90

Only \$**6.35**

Creations

3



A Personal Word from C. H. Perkins

To My Customers and Friends:

It is a great personal satisfaction to bring you this new catalog. In it you will find many of your favorite Roses that are now growing in your garden plus other varieties which you may want but do not have as yet. Of course, there are several new varieties on this page which you will see for the first time.

You can order from this new catalog with absolute confidence that we will ship you only the finest Rose plants. Everything in this catalog is now growing in the nursery fields. As I drive through these fields, I think of the thrill you will get this June when these same plants are blooming so profusely in your garden.

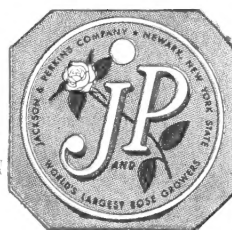
Our Plant Research Department has worked diligently in bringing out these new varieties, and our Production Department is ready to ship you top-quality plants just as soon as weather conditions are right. For my part, I extend a warm welcome to thumb through the pages of this catalog and select J. & P. Roses for planting this spring. We guarantee to give you only the top-quality plants and the very best of service.

Yours for better gardening,

C. H. Perkins
President

©
J. & P.
CO.

THIS LABEL IS YOUR
GUARANTEE
OF COMPLETE
SATISFACTION



**Jackson & Perkins Co.
Does Not Have
Salesmen or Agents!**

Any individual claiming otherwise is misleading you. Make your purchase direct to us from this catalog. It is our only salesman.



CHARLES H. PERKINS



ORDER EARLY!

Send your order today. Don't delay! Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

NEW Hybrid Tea . . . Tall and Vigorous!

White
Swan

WHITE SWAN

One of the most beautiful sights in any garden is a dark green bush full of glorious pure white Roses! And when these Roses are as perfectly formed, delightfully fragrant, extremely hardy as our new White Swan, you have a truly rare prize! Yes, here is the new white Rose that the garden world has been waiting for . . . as upright in growth, as vigorous and as free blooming as Roses of other colors! The long graceful buds slowly open into 3 to 4-in., high-centered, pure white blooms—and because they grow on 24-in. stems, they are perfect for cutting! Vigorous, 3 to 4-ft. plant is sturdy and upright. Portland, Oregon, says: "White Swan has excellent exhibition qualities . . ." You'll agree when you see this new beauty. (P.A.F.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

1952 All-America
Rose Selections Winner!

FRED HOWARD (Right)

Here is a brand-new Hybrid Tea . . . created by and named in honor of one of America's foremost rosarians, Fred Howard! This new Rose is sure to become one of the outstanding yellows in all roseland. Long, rich yellow buds are tipped with a delicate penciling of light pink and open into fully double, high-centered, 4 to 5-in. flowers retaining the light pink color at the edges of the petals. The blooms have about 50 petals and are at their best when at the half-open stage. They grow on long heavy stems, excellent for cutting, and bloom freely from June to frost.

TALL-GROWING PLANT

The plant is strong, hardy and fully branched, with shiny dark green foliage. It grows 3 to 5 ft. tall, depending on locality. Yes, it's one of Mr. Howard's greatest creations—the ultimate achievement of his many years of Rose growing. (Pat. 1006.)

©
J. & P.
CO.

\$2.75 each; 3 for \$7.20;
12 for \$28.80

JACKSON & PERKINS CO.
World's Largest Rose Growers

Fred Howard



Featuring These

4 New

OPERA

The Brilliant Slender Gold Medal Winner!

(Left) A beautiful new Hybrid Tea from Jean Gaujard of France, and a real prize-winner it is! Opera has already won the Gold Medal for the Most Beautiful Rose of France, as well as gold medals in London, Geneva and Bagatelle. In this country Opera has done exceptionally well.

The charming slender buds are almost bicolor—an intensive suffusion of golden yellow at the base, scarlet at the top! Buds slowly open into full, 6-in. flowers, and the color becomes a gay, flaming, light scarlet-red with buff-yellow on the reverse. The vigorous plant has great quantities of leathery green foliage. (Pat. 1017.) \$2.00 each; 3 for \$5.25; 12 for \$21.00



Opera
© J. & P. CO.

Helpful Hint

Do not uncover your Roses all at once. Take straw and soil off gradually, always leaving some protective material until the new growth is well started. This method insures maximum growth and luxuriant blooms later.

© J. & P. CO.

Huntsman

Huntsman

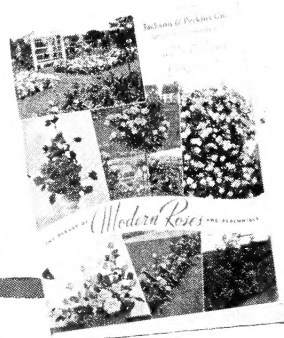
(Right)

A Sharp New Bicolor . . . Does Not Blue Like Most Other Bicolors!

This beautiful new bicolor Rose from England is one of the freest bloomers we have ever seen . . . among the very first to burst forth in spring and blooms right up until frost.

It is really a wonderful Rose. Huntsman is such a profuse, steady bloomer, that once you see the glorious blooms, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is of the compact, low-growing variety . . . with abundant, dark holly-green foliage . . . all-in-all, a broad growth similar to the popular Crimson Glory. Reaches a height of 18 to 24 in. (Pat. 1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



The Picture on the Cover

1. Garden Scene showing Red Pinocchio and Summer Snow, with Vogue in the background. Reading left to right:
2. Vogue Flower Arrangement.
3. Fashion Tree Rose.
4. Climbing Goldilocks.
5. Tawny Gold Flower Arrangement.
6. Fashion Hedge.
7. Chatter Hedge.



SPECIAL GROUP OFFER
No. 32

One each of these 4 Outstanding New Introductions

Opera Golden Scepter Huntsman Volcano
Value \$8.50
Save \$1.05 ONLY . . .

\$7.45

Outstanding Introductions!

*The Sparkling **NEW***

Golden Scepter

Color Lasts Until the End!

(Right) Rare, indeed, is an unfading yellow Rose . . . especially one that has grace of form, brilliant color and exceptional hardiness. Once you see this majestic Hybrid-Tea blossoming in your garden, you'll quickly understand why it won the highest Rose award in Holland. Early in June, the tall, open plants burst forth with dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. These high-centered, 5½-in. flowers retain their rich color throughout the summer. Tall, vigorous, 2½ to 3 ft. (Pat. 910.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40



Golden Scepter
© J. & P. CO.



Volcano
© J. & P. CO.

VOLCANO ... Immense! **NEW!**

(Left) REALLY HUGE! That's the only word to describe the tremendous size of these blooms, which actually open as much as 7 INCHES ACROSS! And the color is every bit as striking—a live glowing cherry-red that seems to lighten the surroundings just as the glow of the volcano's molten lava lightens the surrounding clouds at night. After the unusually long, deep carmine buds slowly expand into the huge cherry-red blooms, their color slowly softens to a rosy pink.

Plant is strong and bushy. Great quantities of dark green foliage make a well-balanced foil for the 7-in. flowers. The fruity fragrance adds a final touch of charm. (Pat. 951.)

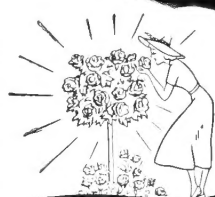
\$2.00 each; 3 for \$5.25; 12 for \$21.00

AVAILABLE ONLY IN LIMITED QUANTITIES

HELEN TRAUBEL. Named for one of the greatest of American concert artists. Its color varies with the weather . . . sometimes a light sparkling pink or more often a luminous apricot! Its long and unusually large buds are magnificent, and when fully open the blooms display this lovely color in a richer array. Vigorous and alive with gorgeous buds and blooms. Height 3 to 3½ ft. 1952 A.A.R.S. Winner. (Pat. 1028.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

JACKSON & PERKINS CO. *World's Largest Rose Growers.*



TREE ROSES
See Back Cover

Whatever
other roses you
grow, these three
should be a 'must'
in your garden!
J.P.

JACKSON & PERKINS Three

Jackson & Perkins is proud to offer its three greatest creations... **FASHION . . . NEW YORKER . . . DIAMOND JUBILEE.** These three Roses are, without a doubt, the pinnacle of perfection in our 79 years' experience. Each has outstanding qualities of color, form, fragrance, hardiness and growth. All will add unsurpassed beauty to your garden . . . order them today!

JACKSON & PERKINS CO.

The *Best* Red Rose of All Time!

THE WONDROUS HYBRID TEA

New Yorker (Left)

NEW YORKER IS AN ENORMOUS RED, RED ROSE THAT STAYS RED UNTIL THE LAST PETALS WITHER AND FALL

When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, THAT'S New Yorker—everyone's dream Rose come true! It has rich color, pleasing fragrance, exquisite beauty and hardiness . . . a Rose that experts and amateurs alike consider to be "the BEST Red Rose of all time." New Yorker's sparkling color does not fade but stays deep rich red. The beautifully formed, long-stemmed blooms are up to 6½ in. across. And New Yorker is a profuse bloomer. You get an abundance of these scarlet-red fragrant blooms from June to frost.

Grows Perfectly With Little Care

New Yorker produces the most beautifully red Roses you've ever seen. Easy to grow. Sturdy, upright, 3-ft. plants. Very vigorous, and grows luxuriantly. New growth and young shoots are bright red, adding to the beauty and interest of New Yorker in your garden. (Of course, New Yorker is an award winner. In a test of 152 varieties in the 1949 International Rose Garden, Portland, Oregon, it was the only Rose to be given a gold medal.) (Pat. 823.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00



New
Yorker

Read What Our Customers Say About Fashion:

Ohio.—This is a great Rose without faults. Headed for fame. Vigorous, bushy habit.

Wyo.—New color in Roses, most exciting Floribunda I've ever seen.

Calif.—This Rose will be a big success. Visitors rave over it.

Okla.—Everyone's favorite! Too soft and lovely to be real.

From England—A Rose with a future . . . nothing like it!

Save Money!
ALL THREE ROSES FOR

GR
Valu
Sav
FOR

Greatest Creations!

Fashion

**The Only Rose Ever to Win
5 International Awards . . .
AND NOW . . . The 6th HONOR!
"BEST NEW ROSE IN FIVE YEARS!"**



(Left) Here, indeed, is the finest Floribunda ever created! That's not a claim but a **PROVEN FACT**, for no other Rose in history has ever won so many awards. No other Rose has ever won 6 International Awards! And no wonder! For nowhere is there another Rose to match Fashion's breath-taking color—luminous coral-pink suffused with gold. We wish it were possible for us to even adequately describe Fashion's unusual color, but no words or color photos could capture its bright pinkish luminescence. You really must see it to believe it. There's never been anything like it.

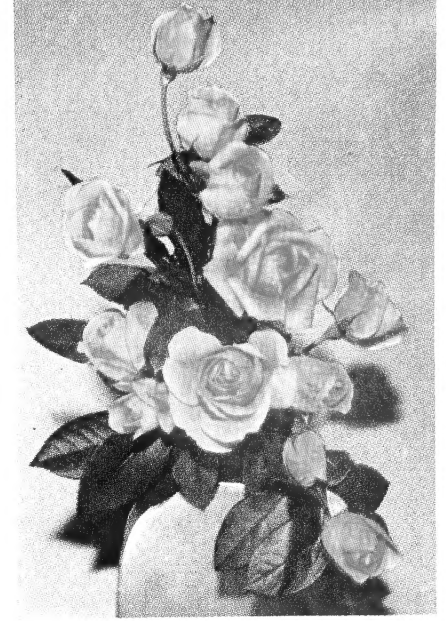
Always Covered With Clusters of Exquisite Bloom

While its entirely new color is Fashion's dominant feature, it is truly outstanding in many other ways. It produces *hundreds* of Roses on every bush—hundreds of exquisite oriental-red buds which are slowly transformed into miniature Hybrid Teas up to 3½ in. across. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Enchanting, delicate fragrance. Long-lasting, too. The immense clusters of 20 to 25 flowers are in bloom *continuously* from June until frost.

Outstanding Anywhere in Any Garden

The plant itself is hardy and vigorous, requiring a minimum of care. Reaches a height of 2½ to 3 ft. Perfect for hedging, foundation planting; handsome in front of shrubs or evergreens; unsurpassed in beds and borders. And when cut, Fashion makes an unusually beautiful flower arrangement. (Pat. 789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Fashion is superb even in miniature arrangements

Diamond Jubilee

(Below, Right)

**TOP WINNER,
1948
ALL-AMERICA
ROSE TRIALS!**



To celebrate our 75th Anniversary of Rose-growing leadership, we wanted to present a truly outstanding new Rose . . . a Rose with a little different color, yet which had all the beauty, fragrance and hardiness that gardeners demand. Diamond Jubilee has all these qualities. It won top honors in the 1948 All-America Rose Trials and has become one of America's favorite Hybrid Teas. The color is a warm glowing buff-orange, deeper in cooler weather, with a touch of orange-yellow, at the base of each petal. 5 to 6-in. blooms, fully double and high-centered, with heavy-textured petals. Blooms last exceptionally well either on the bush or as cut flowers. Diamond Jubilee is really fragrant . . . a soft old Rose fragrance. The plant is sturdy and hardy, with rich dark green foliage. The constant succession of flowers is held erect on long stems. Height 4 ft. (Pat. 824.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

GROUP #42
Value \$6.00
Save \$.75
\$5.25
FOR ONLY



5 Giant

Exhibition

... NOTED FOR THEIR

ENCHANTMENT (Left)

One of the Largest Flowers in Rosedom!

Outstanding for size and for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! It required years of careful breeding by experts to create this truly distinguished Rose for you . . . so be among the first in your neighborhood to display its enchanting beauty! Never without flowers from June to late fall. The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. (Pat. 737.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PEACE (Bottom, Left Corner)

Produces Huge Golden Yellow Blooms!

Peace has already taken its distinguished place among the yellow Roses. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. blooms. The plant is as superior as the bloom, hardy . . . vigorous . . . 3½ to 4 ft. . . disease-resistant. The flowers are unusually large and borne on heavy stems; vigorous, shining, holly-like foliage. (Pat. 591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Peace

©

Save \$2.10 on these 8 Beauties!

New Yorker
Diamond Jubilee
Enchantment
Fashion

Value \$16.75

Vogue
Peace
Crimson Glory
White Swan

Save \$2.10

Only

\$14.65

SPECIAL
GROUP
OFFER

No. 52

©
J. & P.
CO.

Crimson
Glory

JP Roses

9

Type Flower Show Winners!

BEAUTY AND ENORMOUS BLOOMS

REX ANDERSON (Right, Above)

A Truly Outstanding Exhibition White!

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening, one of the most successful whites. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. May be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. Awarded First Class Trial-Ground Certificate, National Rose Society, England. (Pat. 335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60



© J. & P. CO.

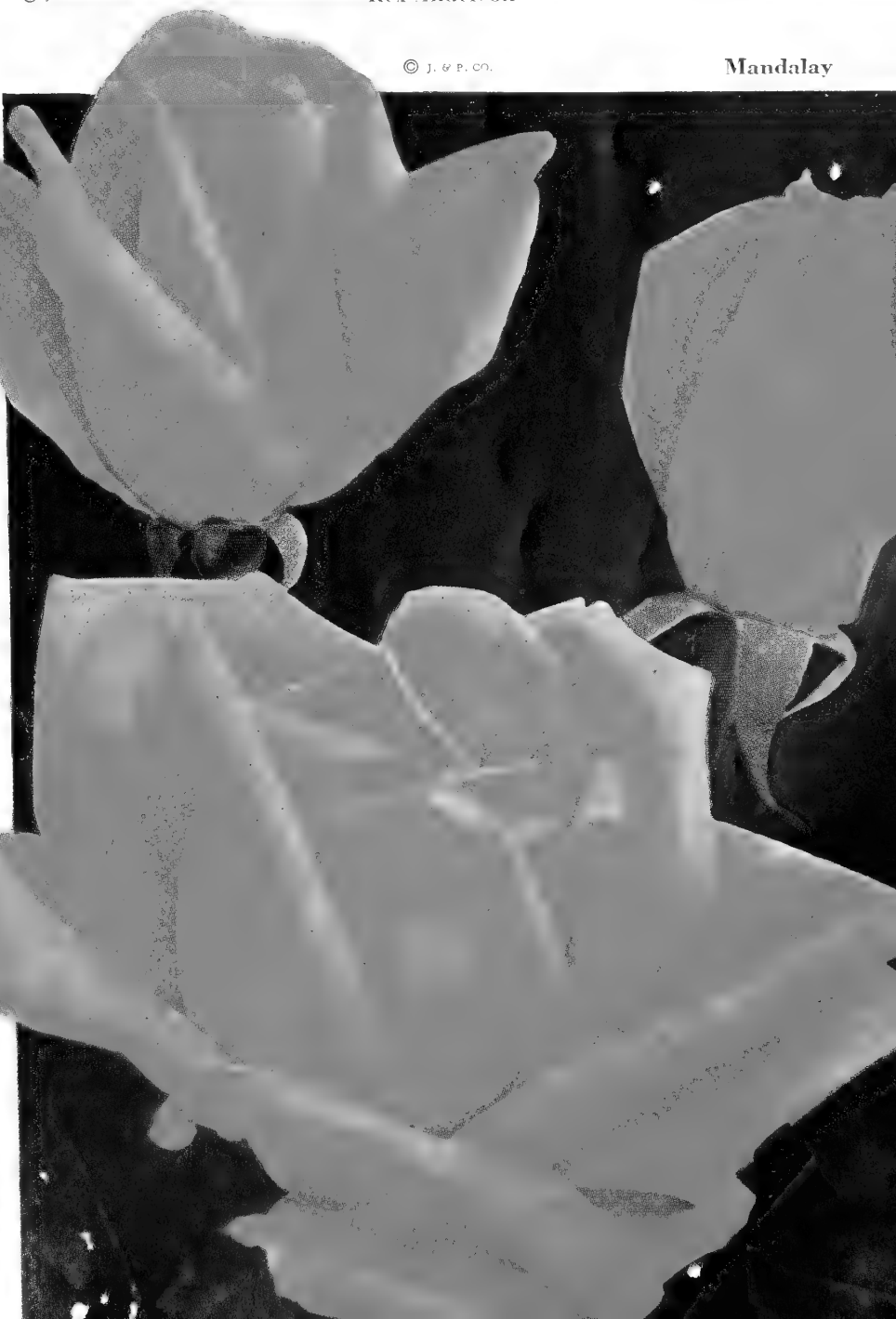
Rex Anderson

MANDALAY (Right)

World's Largest Yellow Rose!

The world's largest yellow Rose, with flowers as big as 6 in. across - gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold. The 40 petals are long and firm and of a very smooth texture. A hardy, prolific grower all summer long. Height 3 ft. (Pat. 775.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



© J. & P. CO.

Mandalay

CRIMSON GLORY (Below, Center)

Voted Most Fragrant Rose in America

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its captivating fragrance. It was voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft. (Pat. 105.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60



ALL 5 GIANT ROSES
ON THESE 2 PAGES... **\$8.75**
GROUP #62
Value \$10, Save \$1.25 Only





J & P's *Modern*

Rome Glory

ALL 12

ALL 12 ROSES

ON BOTH PAGES

Group #72

Value \$21.00

Save \$2.40

Only

\$18.60

ALL 7 ROSES

ON THIS PAGE

Group #82

Mme. Marie Curie
Prima Donna
McGredy's Sunset
Rome Glory
Signora
Sonata
Dicksons Red

Value \$12.25

Save \$1.55

Only **\$10.70**

ALL 5 ROSES

ON OPPOSITE PAGE

Group #92

White Briarcliff
Eclipse
K. T. Marshall
Valiant
Crimson Glory

Value \$8.75

Save \$1.10

Only **\$7.65**

Dicksons
Red



Mme. Marie
Curie

Signora

Prima
Donna

McGredy's
Sunset

Sonata

Dozen

© J. P. R. Co.

Eclipse

11

OF THESE TOP VARIETIES FOR ONLY \$18.60

An Offer that Grows More Popular Every Year!

MONEY

SAVING

OFFERS

MME. MARIE CURIE. One of the most satisfactory yellow Hybrid Teas. Produces a succession of clear yellow Roses that are non-fading even in hottest weather, color deepens in the fall. Hardy, vigorous and disease-resistant, 3 ft. tall. (Pat. 727.)

SIGNORA. Buds warm brownish orange, opening to lighter mandarin and salmon. Foliage rich, glossy dark green. Tall, vigorous growth. Very fragrant. 30 to 36 in. (Pat. 201.)

McGREDY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Sweet fresh fragrance. 30-in. plants. (Pat. 317.)

SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. 3 ft. (Pat. 732.)

ROME GLORY. An aristocrat of red Roses, among the largest in rosedom. Borne freely on extra-long stems, keeping marvelously in bouquets. Superb fragrance, most prized of all Roses at the florists. 3 ft. (Pat. 304.)

PRIMA DONNA. Glorious deep salmon suffused with pink. Provides a generous supply of artistic buds and blooms for bouquets! Blooms continuously from mid-June all through summer and fall. 3 ft. (Pat. 639.)

DICKSONS RED. This glowing scarlet-red Rose "has everything"—flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush. Ht. 2 ft. (Pat. 376.)

KATHERINE T. MARSHALL. Grows vigorously. Warm glowing pink. Its strong pink blooms stand clear and free from plants nearby. Sometimes reaches a height of 4 ft. (Pat. 607.)

CRIMSON GLORY. For many years the most popular red Rose! Big, beautifully formed blooms of deep, vivid crimson, held proudly high on vigorous bushes. The foliage is healthy and profuse, forming an ideal base for these perfect blooms. Fascinating fragrance. Winner of many medals and honors. 3 ft. (Pat. 105.)

WHITE BRIARCLIFF. Pure white Hybrid Tea. A bride's favorite Rose. Sleek, graceful buds. Brings forth a wealth of perfect bloom all season long. 24 to 30 in. (Pat. 108.)

VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as the flowers open. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across. Ht. 2½-3 ft. (Pat. 914.)

ECLIPSE. The "Streamline Rose," most popular and best of all yellow Roses. Distinctive, sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Vigorous branching plants. 24 to 30 in. (Pat. 172.)

Any Variety on these pages:

\$1.75 each; 3 of one kind \$4.65

ALL 12 OF THESE ROSES... Only \$18.60

Katherine T. Marshall 

Crimson Glory

Valiant

White
Briarcliff

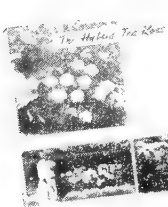


A Helpful Hint

The J. & P. Calendar for Spraying, Dusting and Fertilizing Roses will save you work. Ask for free copy.

FREE with every order

Brand-new J. & P. Home Garden Guide Telling "How to Use Hybrid Teas"



6 Outstanding

SERENADE



(Left) Exquisite burnt-orange bud opens slowly into a 5-in., brilliant coral-orange bloom retaining its high center. These pleasing blooms are freely produced on 3½-ft., open plants. As the buds unfurl, the petals open flat, making an airy, large flower. The edges of the petals have an interesting darker shade. Plants vigorous, 3½ ft. (Pat. 852.)

Montana says, "Opens slowly; long-lasting flowers. Holds color in our strong sun."

Georgia finds, "A reddish-orange color; tight new bud looks red, splendid for this country."

Portland, Oregon, is also very enthusiastic over its free production of highly colored blooms and has given Serenade a very prominent position in its grand Rose garden.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

MARY MARGARET McBRIDE (Below)

Outstanding clear deep coral-pink, with perfect double blooms. Large and high-centered, with shimmering gold at the base of the petals. The buds are large and well formed, on strong sturdy stems. Rich dark foliage. The bloom is 4 to 5 in. across, with perfection of form and color at all times. Blooms until frost. (Pat. 537.)

Buds...pointed, high-centered, deep coral-pink.

Blooms...always high-centered. 35 firm, heavy petals. Lovely exhibition Rose.

Plant...30 in. tall.

Honored...All-America award for 1943. Awarded Fuerstenberg Medal in 1945 for Best New Rose introduced in America within the last four years.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

SAN FERNANDO (Below) A perfectly shaped, long streamlined bud of an intense brilliant red plus a heady perfume are the outstanding characteristics of this glamorous Rose.

The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet. The big, glowing petals are firm and healthy, making a long-lasting flower which holds the captivating fragrance until the last petal drops. 3 to 3½ ft. tall.

San Fernando is typical of the outstanding new varieties available as a result of the nationwide All-America Selections tests. (Pat. 785.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Mary Margaret McBride



San Fernando

© J. & P. CO.

Hybrid Teas!

MRS. MINIVER (Right)

Distinctly different and enormous in size! Its brilliance and sparkle make it stand out sharply. This is the spectacular cardinal-red Rose known as Mrs. Miniver, remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians say "extra good in fall," "most beautiful red I know."

The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms with cupped shape and ruffled petals; Old Rose fragrance. (Pat. 725.)

Buds... pointed, dark carmine.
Blooms... 5½ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red.
Plant... vigorous, about 30 in. tall. Does well everywhere.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SUNSET GLORY (Bottom, Right Corner)

All the warmth and color of an autumn sunset are concentrated in the yellow, pink and bronze tones of this delicately tinted bloom. The experienced Rose grower will recognize this as a richer, more colorful sport of the great favorite, McGredy's Sunset. Golden yellow buds suffused with soft pastel pink. 4 to 5-in. blooms

of glowing golden yellow. The sheen of dusty rose-pink laid over each petal makes a gorgeous sunset combination of yellow and pink. Many lovely flowers will be yours throughout the season on strong plants of medium size. Makes a splendid showing in the garden. Like all other J. & P. Roses, they are guaranteed to live and bloom in your garden. (Pat. 738.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

ELLINOR Le GRICE (Below)

Striking, Enormous Blooms for Your All-Season Enjoyment

An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms from June, week-in and week-out until frost. Full ovoid bud shows deep yellow shading, changing

to strong clear yellow as petals unfold. Unusually delicate, spicy fragrance. Long cutting stems. Very deep rich green foliage. Plant grows vigorously, with remarkable resistance to disease. (Pat. 917.)

Bud... full ovoid, strong clear yellow.
Blooms... strong clear yellow, fully double.
Fragrance... unusually delicate, spicy.
Plant... vigorous, upright, 2 to 2½ ft., disease-resistant.
**\$2.00 each;
3 for \$5.25;
12 for \$21.00**

Ellinor Le Grice

© J. & P. CO.



Mrs. Miniver

© J. & P. CO.

JACKSON & PERKINS CO.
World's Largest Rose Growers



SPECIAL GROUP OFFER
No. 102

4
Out-standing Hybrid Teas
Serenade
Mrs. Miniver
Mary Margaret McBride
Ellinor Le Grice
Value \$8.25 Save \$1.05
Only \$7.20

A Helpful Hint

Hybrid Tea Roses are strong, vigorous growers and must be fed regularly to produce the greatest number of blooms.

Sunset Glory

© J. & P. CO.



Brandywine

BRANDYWINE (Left). Vigorous, hardy, and fragrant. Brandywine always retains its foliage even under difficult conditions. The handsome large-pointed buds are lovely for bouquets, exquisite in boutonniere or corsage. The virile plants grow to a height of 4 ft., blooming heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. (Pat. 530.)

Bud . . . buff-yellow, with lively orange tints in cooler weather.

Blooms . . . light yellow, stately, cup-shaped, large flowers on good long stems.

Plant . . . 4 ft. Disease-resistant.

**\$1.75 each; 3 for \$4.65;
12 for \$18.60**

NEIGE PARFUM (Right)

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color is much enhanced by the copious breath-taking lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall. Greatly admired for bud vases.

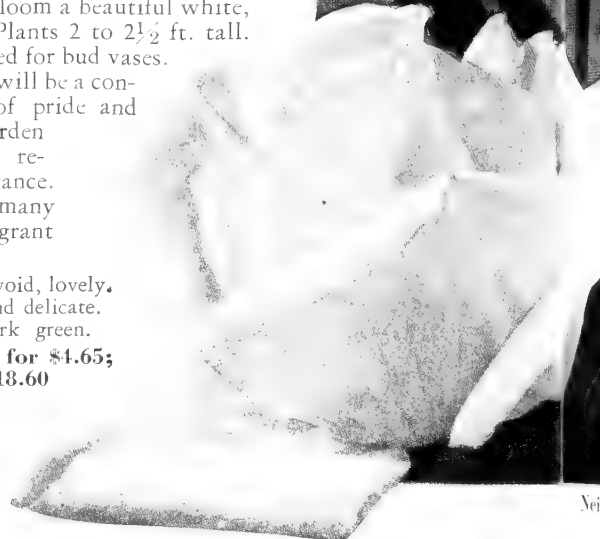
Neige Parfum will be a constant source of pride and joy in your garden because of its remarkable fragrance. Acclaimed by many as the most fragrant of all Roses!

Buds . . . long, ovoid, lovely.

Blooms . . . large and delicate.

Foliage . . . rich dark green.

**\$1.75 each; 3 for \$4.65;
12 for \$18.60**



NOVELTIES!

Zulu Queen

J+P Prized

ZULU QUEEN (Left)

**Most Widely Used Dark of the Dark,
Dark Reds**

The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. The flowers are very large and full petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Medium in height. (Pat. 363.)

Bush . . . vigorous, hardy, well proportioned; grows 2 ft. tall.

Blooms . . . the long, pointed buds open gloriously; distinctly and delightfully perfumed.

Generous . . . each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SPECIAL
GROUP
OFFER**

No. 112

Value \$10.25

1 Each of the 5
Roses pictured on
these 2 pages

Brandywine
Neige Parfum
Zulu Queen
Rubaiyat
Grey Pearl

ONLY
\$8.95

Save \$1.30

© J. & P. CO.

AVAILABLE ONLY IN LIMITED

TAFFETA. Taffeta was named for its tendency to change color as the flower develops. Predominantly a rich pink with salmon tones, changing to lovely shades of salmon and apricot at different times of the year. Semi-double and richly fragrant, it is a vigorous grower that will make your garden more beautiful. The plant is moderately bushy, with deep glossy dark green foliage enhanced by the mahogany-red of the new growth. Height 2 to 2½ ft. 1948 All-America Rose Selection. (Pat. 716.)

**\$1.75 each; 3 for \$4.65;
12 for \$18.60**

JACKSON & PERKINS CO.

RUBAIYAT (Right)*Planted Everywhere! Gaining as National Favorite!*

Unchallenged winner of the 1947 All-America Rose Trials. A brilliant red with a profusion of long, graceful buds appearing early in June if planted this fall. As the buds open, releasing their wealth of Old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter.

Our Rubaiyat plants are luxuriant in growth and have demonstrated their hardy, disease-resistant qualities. You'll be delighted with the unflagging production of extra-large flowers on these tall, shapely plants. You'll enjoy their glowing warmth, lovely form, and profusion of blooms for years to come! Height 3½ to 4 ft. (Pat. 758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

©
J. & P. CO.



Rubaiyat

Helpful Hint

J. & P. Calendar for Spraying, Dusting & Fertilizing Roses will save you work. Ask for free copy.

Neige Parfum

Hybrid Teas!

NOVELTIES!
Grey Pearl

LIMITED QUANTITIES

TALLYHO. A unique and unusually beautiful color. The inside of the petals is always a delightful shade of pink but varies considerably according to the season, while the outside of the petals is darker . . . ranging from crimson to cardinal-red. Although it is a bicolor, the contrast is not great but is rather delicate and a completely lovely blending of warm colors. Spicy fragrance. Always branching and spreading, it throws out long stems each topped by a beautiful bud. Height 2 to 2½ ft. 1949 All-America Rose Selection. (Pat. 828.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

GREY PEARL (Right)

A rare combination of warm tan and olive mark the ovoid bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. High-centered and fully double, Grey Pearl has produced blooms so perfect as to please even the most discriminating rosarian. Such perfection of form and remarkable coloring make Grey Pearl truly a wonder of the plant world. Aside from the personal satisfaction of growing this great Rose you will be further rewarded as your neighbors come again and again to see this lovely Rose novelty. Height 2 to 2½ ft. (Pat. 680.)

Bud . . . ovoid pointed, tan and olive.

Blooms . . . medium large, 4 to 4½ in. High-centered, fully double.

Plant . . . very hardy, vigorous.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

World's Largest Rose Growers

© J. & P. CO.

Mary
Margaret
McBride

AARS 1943

© J. & P. CO.

© J. & P. CO.

Dicksons Red

AARS 1940

© J. & P. CO.

Forty-
niner

AARS 1949

J&P's Top Ten ALL.

Our Choice and Preference of the AARS

**SPECIAL
GROUP
OFFER**

No. 122

**ALL FIVE ROSES
ON THIS PAGE**

 Value \$9.25
 Save \$1.15
\$8.10
 ONLY...

DICKSONS RED (Left)

This glowing scarlet-red Rose "has everything"—flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush. Height 2 ft. (Pat. 376.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

HORACE McFARLAND (Left Corner)

Ranges from orange-pink in the bud through apricot-pink and salmon-buff to coral-pink in the full-open bloom. Flowers are produced very freely throughout the entire season. Height 2½ to 3 ft. (Pat. 730.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

MARY MARGARET McBRIDE

(Top, Left Corner) Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Never fades despite the hottest weather. Very fragrant. Height 2½ ft. See page 12 for complete description. (Pat. 537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

FORTY-NINER (Above)

A noteworthy bicolor, with the outside of the petals a dazzling chrome-yellow and the inside of the petals a vivid oriental-red changing to cherry-red with age. Height 3 ft. (Pat. 792.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

DIAMOND JUBILEE (Below, Left)

Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high-centered. Diamond Jubilee lasts exceptionally well either on the bush or as cut flowers. Does not fade. Height 4 ft. See page 7. (Pat. 824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

A Helpful Hint

Regular protection of Roses with J. & P. Spray or Dust will give you bigger, healthier blooms. See details on order blank.

Horace
McFarland

AARS 1945

Diamond Jubilee

AARS 1948

© J. & P. CO.

© J. & P. CO.

K. T. Marshall

AARS 1944

© J. & P. CO.

Rubaiyat

AARS 1917

Sutter's Gold



1950

© J. & P. CO.

Peace



1916

AMERICA SELECTIONS

Hybrid Tea Varieties

SUTTER'S GOLD (Above)

Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pat. 885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

RUBAIYAT (Top, Right Corner)

Long, shapely buds. Large blooms, opening to a rich crimson. Delightful fragrance. Height 4 ft. See page 15 for complete description. (Pat. 758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

PEACE (Right)

Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. See page 8. (Pat. 591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

CHARLOTTE ARMSTRONG

(Bottom, Right Corner) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. Height 3 ft. (Pat. 455.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

KATHERINE T. MARSHALL (Below)

Long-pointed, deep coral buds. Large, 5-in. blooms. Does not fade. 3 to 4 ft. See page 11. (Pat. 607.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60



**SPECIAL
GROUP
OFFER**

No. 132

Value \$10.25
Save \$1.30
ONLY

**ALL FIVE
ROSES
ON
THIS PAGE**

\$8.95

**ALL 10
ROSES
ON BOTH THESE PAGES**

GROUP #142
Value \$19.50
Save \$2.45

Only \$17.05

Charlotte Armstrong



1911

Like the Classics of Literature and
These Old Favorites
JACKSON & PERKINS'

President
Herbert
Hoover

Mrs. Pierre
S. du Pont

K. A. Viktoria

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

© J. & P. CO.

McGredy's
Yellow

Numa
Fay

Etoile de
Hollande

YOUR OWN CHOICE

of any of the 17 varieties listed

\$1.35 ea.; 3 of one kind \$3.45;

12 of one kind \$13.80

Guaranteed to
Live and Bloom

Condesa
de Sastago

Poinsettia

JACKSON & PERKINS CO.
World's Largest Rose Growers
 NEWARK, NEW YORK

the Masterpieces of Painting....

Never Lose Their Charm

EVER-POPULAR DOZEN

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CONDESA DE SASTAGO.** Two-toned copper-pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

Duquesa de Penaranda. Copper-apricot in summer, cinnamon-peach in fall. Long stems are excellent for cutting.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming of all the older Hybrid Teas.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden. Very strong, reliable grower. Widely planted because it is so easy to grow and so clear in its chaste white beauty.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double. Fragrant. Steady bloomer.

Mrs. Sam McGredy. Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming; fine for bedding.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular of all the two-tone Roses. Vigorous; free-blooming. Fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

Talisman. Golden yellow and copper; long-lasting. Free-blooming.

(Items starred are illustrated)

Better
Times

Soeur
Therese

Countess
Vandal

Christopher
Stone

YOUR CHOICE of
any of the 17 varieties listed
\$1.35 ea., 3 of one kind \$3.45,
12 of one kind \$13.80

**All 12 Roses shown
on these two pages**
GROUP #152
(Value \$16.20) **\$13.80**
ONLY
You save \$2.40

**All 4 Roses shown
on this page**
GROUP #162
(Value \$5.40) **\$4.70**
ONLY
You save \$.70

**All 8 Roses shown
on opposite page**
GROUP #172
(Value \$10.80) **\$9.45**
ONLY
You save \$1.35

© I. & P. CO.

© J. & P. CO. **Fantasia**

Millions of these Hybrid Teas Have Given Joy to Millions!

FANTASIA (Top, Left Corner)

Rose lovers are enthusiastic because of the "lift" they get from the bright golden yellow of the beautiful buds. Fantasia is outstanding for its display of spectacular bloom . . . usually in generous clusters. It boasts the loveliness of Modern Hybrid Teas plus the robustness of Floribundas. Height 2½ ft. (Pat. 590.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

MISSION BELLS (Left)

An exceptionally beautiful shade of deep salmon-pink changing to a clear shrimp-pink. The full blooms often measure up to 5 in. Free-branching, hardy plants produce many long-pointed buds; attractive coppery green foliage, disease resistant. Does well in all parts of the country. (Pat. 923.)

\$2.25 each; 3 for \$6.00;
12 for \$21.00

**Mission Bells**

WAVES (Left) The coral-pink, ovoid buds and cup-shaped blooms are very generous with their Old Rose fragrance. 15 to 18-in. stems. (Pat. 638.)

Plant . . . vigorous. 30 in.

Profuse . . . everblooming.

Blooms . . . hold well in sun. Fully double.

\$1.75 each; 3 for \$4.65;
12 for \$18.60

CAPISTRANO

(Bottom, Left Corner)

Glowing rose-pink. Retains its color without fading. Vigorous, sturdy plants, bearing a generous display of large blooms. 36 heavily textured petals; open full flower. Height 4 ft. (Pat. 922.)

\$2.25 each; 3 for \$6.00;
12 for \$21.00

**WAVES**

© J. & P. CO.

**Capistrano**

PEDRALBES. (Above) This delicately shaded Rose has been outstanding in our test gardens. A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becoming lighter until the finished flower has petals of pure white. Delicate, airy fragrance. Generously borne in clusters of 4 to 5 buds on long stems. Plant 30 in.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**SPECIAL
GROUP
OFFER**

No. 182

**Fantasia
Mission Bells
Capistrano**

Value \$11.50
Save \$1.45

**1 each
of these
6 popular
Roses**

**Pedralbes
WAVES
Miss America
Only**

\$10.05

MISS AMERICA (Below)

A milk-and-honey Rose characterized by delicate flesh tints touched with salmon and gold. Very large exhibition blooms on long stems. (Pat. 264.)

Vigorous . . . fine healthy foliage; extremely hardy. 24 to 30 in. high.

Noted for . . . persistence of abundant bloom, pronounced fragrance.

\$1.75 each; 3 for \$4.65;
12 for \$18.60

© J. & P. CO.

**Miss
America**

AVAILABLE ONLY IN LIMITED QUANTITIES

CYNTHIA BROOKE. Beautiful salmon-orange color, graduates to a pinkish orange; inside petals of golden yellow finish soft buff-yellow. Height 2½ to 3 ft. (Pat. 551.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

ERNIE PYLE. Profusion of cupped, warm rose-pink flowers of great size and unusually abundant fragrance. Bushy, vigorous, 2 to 2½ ft. (Pat. 673.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

ETERNAL YOUTH. Clearest of all pink Roses. Very free-blooming, easily grown. Slim, graceful buds open to 4 and 5-in. flowers. Height 3 ft. (Pat. 332.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

GREER GARSON. Deep rose-pink buds. Outer petals spread gracefully; inner ones unfold slowly. Unique delightful reflexed 5 in. petals. Deep rose-pink blooms. (Pat. 781.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

HECTOR DEANE. One of the finest McGredy Roses. Long-pointed, crimson buds with orange tinge at base, opening to an unusually artistic petal formation. Interesting as the unique petals slowly unfold. 30-in. plants. (Pat. 361.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

NOCTURNE. Bright cardinal-red with dark intriguing shadings of crimson. Bud is gracefully long and perfect. Firmly erect on strong stems, splendid for cutting. Height 2½ to 3 ft. (Pat. 713.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

PANORAMA. Pink and white bicolors . . . each petal a glorious deep rose-pink outside; reverse silvery buff with pink suffusion. As much as 6 in. across. Height 2½ ft. (Pat. 614.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

SATURNIA. Glorious with 20 flame-wrought petals. The face of the large petals is a brilliant cardinal-red while the reverse is salmon-yellow and copper. Height 2½ ft. (Pat. 349.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

26 Varieties of J&P Floribundas!

21

Floribundas for Every Garden!

Floribundas are truly "Roses for Everybody's Garden" . . . versatile, hardy, easy to grow, with masses of color so continuous in abundant bloom that their lively color is a permanent joy from spring until fall, giving your garden a perfect June day appearance right through until frost. From next June until freezing weather, Floribundas will make your garden more colorful, more attractive . . . the envy of all your friends and neighbors! Every gardener wants as many flowers as possible for the least possible amount of care.

Goldilocks

● Winner of
(Right) John Cook Medal
of American Rose Society

● Winner of Fuerstenberg Medal

"BEST NEW ROSE IN 3 YEARS"

The long-awaited true golden Floribunda! Somewhere in your garden this mass of glorious sunshine will delight you from early spring all through summer and fall. Clusters of bright yellow are particularly colorful and showy. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. Be sure to make a place in your garden . . . border, bed, specimen or base planting . . . For Goldilocks. (Pat. 672.)

Bud . . . rich golden yellow, ovoid.

Flower . . . cupped in early stages, 45 firm petals; opens gracefully, up to 3½ in. across.

Fragrance . . . delightful wild-Rose.

Foliage . . . medium dark green, glossy, abundant, disease resistant.

Plant . . . spreading, 2½ ft.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



GOLDILOCKS . . .
"Stardust turned to Gold"

GERANIUM RED

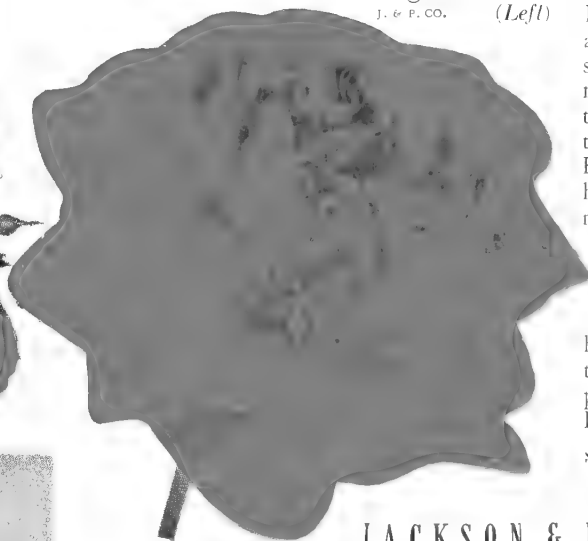
Imagine! A Rose the
Color of a Red Geranium!

© J. & P. CO.

(Left)

Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home. When the buds first appear, they are a dark ox-blood-red, completely winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color. Height 2 ft. (Pat. 811.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



Geranium Red

SPECIAL GROUP OFFER

Group -192
1 each of these five Roses

Goldilocks	page 21
Geranium Red	page 21
Masquerade	page 28
Betty Prior	page 29
Pinocchio	page 22

Value \$8.00
Save \$1.00 **Only \$7.00**

SPECIAL GROUP OFFER

Group -442
1 each of these
popular Floribundas

Goldilocks	page 21
Vogue	page 2
Fashion	pages 6-7

Value \$5.75
Save \$0.75 **Only \$5.00**

JACKSON & PERKINS CO.

World's Largest Rose Growers



Yellow
Pinocchio



© J. G. P. C.

PINOCCHIO IN A RAINBOW OF Now There Are 5 Members in the

HARDY, EVERBLOOMING, CONSTANT MASSES OF COLOR FROM JUNE TILL FROST

Hundreds of thousands of gardeners from coast to coast know the fabulous Floribunda Pinocchio for its outstanding qualities. It's unsurpassed for mass planting . . . giving constant color for very little care. These other members of the Pinocchio family have all the good characteristics of the original Pinocchio plus the exciting new colors shown on these pages.

Yellow Pinocchio

(Above)

Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. This sturdy, healthy and free-flowering newest member of the Pinocchio family is a welcome addition to the Floribunda Roses. (Pat. 992.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

THE ORIGINAL Pinocchio

(Above)

Clusters of Flowers . . . Always in Bloom!

Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay harmony. Clusters of exquisite pointed buds open gradually to long-lasting Miniature Tea Roses. 1½ in. across. As the last flowers in a cluster finish, the first buds are

opening on other shoots, bringing new interest daily. The winsome buds are rich appealing salmon, flushed with gold at base, gradually changing to soft clear pink as the "sweetheart" flowers open and acquire deeper pink edges. Fruity fragrance. Height 2 ft. (Pat. 484.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



SAVE MONEY

**Pinocchio
FAMILY
GROUP**

THE PINOCCHIO FAMILY Group #202

Pinocchio
Yellow Pinocchio
Red Pinocchio
White Pinocchio
Lavender Pinocchio

Value \$8.00
You Save \$1.05 **\$6.95**
ONLY...

Lavender
Pinocchio

White Pinocchio

© J. & P. CO.

OF COLORS! the Amazing *Pinocchio* Family!

Lavender Pinocchio (Above) *White Pinocchio* (Top, Right)

An entirely new color in Roses! The masses of tight buds are warm chocolate-brown overlaid dusty pink, followed by smoky pink-lavender as they open. Each frilled petal has a lavender border. Outer petals are darker than those in the heart of the bloom, but the colors soften to dainty silver-lavender. Delightful oriental fragrance. Height 2 ft. (Pat. 947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

A glistening white Pinocchio, with flowers about 2½ in. in diameter and fully double, usually borne in large clusters of up to 30 or more. The cream-tinged buds and sheer white, long-lasting blooms are a treat for many weeks. Rich dark green foliage. Height about 2 ft. (Pat. 1010.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Red Pinocchio (Right)

Combines the best qualities of Pinocchio and Donald Prior. The 3½-in., delightfully fragrant Roses are borne in large, long-lasting, unfading clusters. A rich dancing carmine, which deepens and acquires a velvety cast. Finishes with the same lovely cup-shaped bloom as Pinocchio but rich scarlet. Exceptionally free flowering, with individual blooms scattered between the mass flowerings. Bushy, vigorous, 3 ft., hardy everywhere. (Pat. 812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

A Helpful Hint
Plant Floribundas in groups of 3 of 1 kind for the most dramatic color effect.

Red
Pinocchio

© J. & P. CO.

Floribundas

...FOR MASSES OF COLOR
ALL SEASON LONG!



© J. & P. CO.

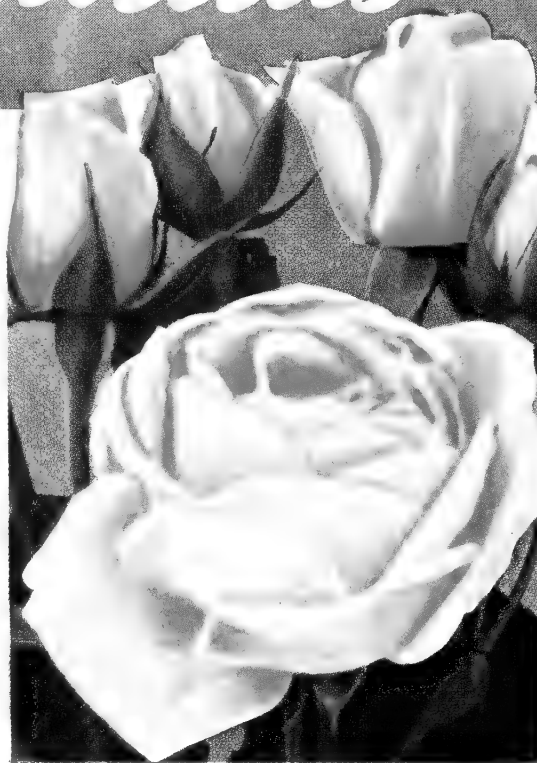
DONALD PRIOR (Above)

Rich Red Clusters All Season

Depend upon this Floribunda for dramatic color display. Its rugged growth and vivid color make a strong accent in the garden. Plant is aglow with blooms all summer. Produces clusters of red flowers. 2½ to 3 ft. (Pat. 377.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

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MARIONETTE (Above)

In rosarians' language, this is a true "sport" of Pinocchio. Generous to the utmost, with hundreds of creamy yellow sweetheart flowers on every bush. Incomparable for flower arrangements. Fully double, about 1½ in. across. The pastel tint changes gracefully to immaculate white before the flowers finish. 2 ft. (Pat. 569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00



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HOLIDAY (Above)

Generous clusters of large-sized buds are orange-yellow brushed pink on the outside, strong vermillion-red inside. The open flowers are lively flame-pink with a clear golden yellow eye at the base of each bloom. The reverse side of the petals is a clear yellow which softens to a buff-yellow. Blooms 3 to 3½ in. across. Height 2 to 2½ ft. (Pat. 915.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Newest Park Roses!

TALLER! CONTINUOUS BLOOMING!
COMPACT! EXCELLENT HEDGE ROSE!
DISEASE RESISTANT! HARDY!

Here's the Latest New Kind of Rose!

If you would like really tall-growing "cluster-type" Roses in your garden, be sure to plant these new Jackson & Perkins' creations! They grow 4 ft. or more making truly tall

hedges, borders along fences, walls, etc.; ideal backgrounds for smaller bush Roses! J. & P.'s Park Roses bloom and grow like our Floribundas, yet produce fragrant Hybrid-Tea size blooms (excepting Lyric) all season long!



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Mandarin

Hundreds of 3-4" Oxblood-Red Blooms!

MANDARIN (Left)

Here is a Rose that will definitely make a name for itself! A beautiful oxblood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in., Hybrid-Tea-like flowers. Outstanding quality is a delightful Old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges, foundation and background plantings and along fences. (Pat. 1040.)

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12 for \$15.60; 25 for \$30.00

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The Three New
Park Roses

Lyric, Mandarin,
Gay Heart

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Save 55c

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GAY HEART (Not Illustrated)

Very fragrant, 4 to 5-in., bright pink Hybrid-Tea-like flowers are produced in large clusters. The plant reaches a height of 4 ft. or more and gives a very massive and colorful show all summer long. Nicest feature is its ability to keep clean . . . never any discolored flowers. Use in foundation plantings, along fences, as a hedge or as a background. (Pat. 1026.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

LYRIC (Not Illustrated)

The 2 to 3-in. flowers are a very soft pink and are produced in large clusters. Reaches 4 ft. or more in height and is excellent for hedges, along fences, foundation plantings and in shrub borders. When used in foundation plantings, it is particularly effective as a background for Floribunda Roses. Hardy; disease resistant. Very fragrant. (P.A.F.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO.
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SOME HIGHLIGHTS FROM OUR CATALOG

Varieties	Page Number	Varieties	Page Number
NEW Varieties.....	2-3	Low Growing Perennials.....	38-40
Hybrid Teas.....	4-20	Medium Growing Perennials.....	41-42
All-America Rose Selections.....	16-17	Tall Growing Perennials.....	44-45
Modern Dozen.....	10-11	Phlox.....	43
Old Time Favorites.....	18-19	Delphiniums.....	46-47
Floribundas.....	21-29	Chrysanthemums (New).....	48-49
Pinocchio Family.....	22-23	Violas.....	47
Climbers.....	30-33	Dwarf Apple Trees.....	34
Park Roses.....	24	Dwarf Pear Trees.....	34
Tree Roses.....	50	Lilacs.....	35
Clematis.....	33	Buddleia.....	35
Roses For Special Purposes.....	25	Magnolia.....	34
New Perennials.....	36-37		

HYBRID TEAS

Varieties	Page Number	Varieties	Page Number
Diamond Jubilee.....	7	Huntsman.....	4
Enchantment.....	8	New Yorker.....	6
Fred Howard.....	3	Opera.....	4
Grey Pearl.....	15	Volcano.....	5
Golden Scepter.....	5	White Swan.....	3

FLORIBUNDAS

Varieties	Page Number	Varieties	Page Number
Vogue.....	2	Garnette.....	26
Fashion.....	6-7	Masquerade.....	28

CLIMBERS

Varieties	Page Number	Varieties	Page Number
Aloha.....	33	Blaze.....	30
Goldilocks.....	31	Dr. Nicolas.....	32

PERENNIAL PLANTING GUIDE



These Perennials Grow Well in Full Sun

Planting Distance
Apart Inches

ACHILLEA.....	24
ANCHUSA.....	18
ANEMONE.....	18
ASTERS.....	18
BLEEDING-HEARTS.....	12
CATANANCHE.....	12
CENTRANTHUS.....	18
CHRYSANTHEMUMS.....	18
COREOPSIS.....	12
DELPHINIUMS.....	18
DIANTHUS.....	12
FUNKIA.....	18
GYPSOPHILAS.....	18
HELIOPSIS.....	24
LIATRIS.....	12
LYTHRUMS.....	18
MONARDA.....	18
PENSTEMON.....	18
PHLOX.....	12
POLYGONUM.....	8
SEDUMS.....	15
SHASTA DAISIES.....	18
STOKESIA.....	18
TRITOMAS.....	24
VERBASCUMS.....	18
VERONICAS.....	18
VIOLAS.....	12



These Perennials Grow Well in Semi-Shade

Planting Distance
Apart Inches

ACHILLEA.....	24
ANCHUSA.....	18
ANEMONE.....	18
ASTERS.....	18
ASTILBE.....	15
BLEEDING-HEARTS.....	12
CAMPANULA.....	12
CATANANCHE.....	12
CHRYSANTHEMUMS.....	18
DIANTHUS.....	12
FUNKIA.....	18
LAVANDULA.....	18
LIATRIS.....	12
LILY-OF-THE-VALLEY.....	8
LYTHRUMS.....	18
MONARDA.....	18
PENSTEMON.....	18
PHLOX.....	12
POLYGONUM.....	8
POPPIES.....	24
PRIMULAS.....	12
RUDBECKIA.....	24
SEDUMS.....	15
SHASTA DAISIES.....	18
STOKESIA.....	15
VERBASCUM.....	18
VERONICAS.....	18
VINCA.....	8
VIOLAS.....	12



These Perennials Grow Well in Full Shade

Planting Distance
Apart Inches

ANCHUSA MYOSOTIDI-FLORA.....	18
BLEEDING-HEART, WHITE.....	12
FUNKIA.....	18
LIATRIS.....	12
LILY-OF-THE-VALLEY.....	8
PACHYSANDRA.....	10

Planting Distance
Apart Inches

POLYGONUM.....	8
PRIMULA.....	12
SEDUMS.....	15
VINCA.....	8
VIOLETS.....	8-12

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Group #42.....	5.25				Mrs. Sam McGredy.....	1.35	3.45	
Group #52.....	14.65				Numa Fay.....	1.35	3.45	
Group #62.....	8.75				Poinsettia.....	1.35	3.45	
Group #72.....	18.60				Pres. H. Hoover.....	1.35	3.45	
Group #82.....	10.70				Radiance.....	1.35	3.45	
Group #92.....	7.65				Red Radiance.....	1.35	3.45	
Group #102.....	7.20				Soeur Therese.....	1.35	3.45	
Group #112.....	8.95				Talisman.....	1.35	3.45	
Group #122.....	8.10				Group #152.....	\$13.80		
Group #132.....	8.95				Group #162.....	4.70		
Group #142.....	17.05				Group #172.....	9.45		
Group #182.....	10.05							

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Donald Prior.....	1.50	3.90	
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Garnette.....	1.75	4.65	
Gay Heart.....	1.50	3.90	
Geranium Red.....	1.50	3.90	
Goldilocks.....	1.50	3.90	
Holiday.....	1.50	3.90	
Independence.....	2.25	6.00	
Lavender Pinocchio.....	2.00	5.25	
Lyric.....	1.50	3.90	
Mandarin.....	1.50	3.90	
Marionette.....	1.50	3.90	
Masquerade.....	2.00	5.25	
Permanent Wave.....	1.50	3.90	
Pink Bountiful.....	1.50	3.90	
Pinocchio.....	1.50	3.90	
Red Pinocchio.....	1.50	3.90	
Rochester.....	1.50	3.90	
Rose Elf.....	1.50	3.90	
Summer Snow.....	1.50	3.90	
Vogue.....	2.25	6.00	
White Pinocchio.....	1.50	3.90	
World's Fair.....	1.50	3.90	
Yellow Pinocchio.....	1.50	3.90	
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Group #442.....	5.00		
Group #202.....	6.95		
Group #212.....	3.95		
Group #232.....	7.20		
Group #242.....	5.70		

COMMON ROSES

Better Times.....	\$1.35	\$3.45	
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Condesa de Sagato.....	1.35	3.45	
Countess Vandal.....	1.35	3.45	
Duquesa de Penaranda.....	1.35	3.45	
Etoile de Hollande.....	1.35	3.45	
K. A. Viktoria.....	1.35	3.45	

Aloha.....	2.50	6.60	
Blaze.....	1.50	3.90	
Clbg. Crimson Glory.....	2.00	5.25	
Clbg. Goldilocks.....	2.50	6.60	
Clbg. Pinocchio.....	2.50	6.60	
Clbg. Summer Snow.....	2.00	5.25	
Dr. J. H. Nicolas.....	2.00	5.25	
Doubloons.....	2.00	5.25	
King Midas.....	2.00	5.25	
New Dawn.....	1.50	3.90	
Paul's Scarlet.....	1.25	3.30	
Group #252.....	\$4.80		
Group #262.....	5.70		

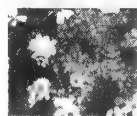
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Fashion.....	5.50	10.00	
Golden Scepter.....	5.50	10.00	
Goldilocks.....	5.50	10.00	
K. T. Marshall.....	5.50	10.00	
Mme. Marie Curie.....	5.50	10.00	
Neige Parfum.....	5.50	10.00	
New Yorker.....	5.50	10.00	
Opera.....	5.50	10.00	
Pinocchio.....	5.50	10.00	
Prima Donna.....	5.50	10.00	
Red Pinocchio.....	5.50	10.00	
Rubaiyat.....	5.50	10.00	
Saturnia.....	5.50	10.00	
Signora.....	5.50	10.00	
Sonata.....	5.50	10.00	
Tawny Gold.....	5.50	10.00	
Vogue.....	5.50	10.00	
Volcano.....	5.50	10.00	
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White Swan.....	5.50	10.00	

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Floribundas

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DONALD PRIOR (Above)
Rich Red Clusters All Season

Depend upon this Floribunda for dramatic color display. Its rugged growth and vivid color make a strong accent in the garden. Plant is aglow with blooms all summer. Produces clusters of red flowers. 2½ to 3 ft. (Pat. 377.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
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MARIONETTE (Above)

In rosarians' language, this is a true "sport" of Pinocchio. Generous to the utmost, with hundreds of creamy yellow sweetheart flowers on every bush. Incomparable for flower arrangements. Fully double, about 1½ in. across. The pastel tint changes gracefully to immaculate white before the flowers finish. 2 ft. (Pat. 569.)

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Here's the Latest New Kind of Rose!

If you would like really tall-growing "cluster-type" Roses in your garden, be sure to plant these new Jackson & Perkins' creations! They grow 4 ft. or more—making truly tall

hedges, borders along fences, walls, etc.; ideal backgrounds for smaller bush Roses! J. & P.'s Park Roses bloom and grow like our Floribundas, yet produce fragrant Hybrid-Tea size blooms (excepting Lyric) all season long!

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Mandarin

Hundreds of 3-4" Red Blooms

MANDARIN

Here is a Rose that we make a name for itself! oxblood-red, reminiscent of gundy wine, with large 3 to 4-in., Hybrid-Tea-Outstanding quality is Old Rose fragrance. Reach of 3½ ft. or more. Vigorous growth. Effective hedges, foundation and plantings and along fences (1040.)

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	Cynthia Brooke	1.75	4.65			Group #62	8.75				Poinsettia	1.35	3.45	
	Diamond Jubilee	2.00	5.25			Group #72	18.60				Pres. H. Hoover	1.35	3.45	
	Dicksons Red	1.75	4.65			Group #82	10.70				Radiance	1.35	3.45	
	Eclipse	1.75	4.65			Group #92	7.65				Red Radiance	1.35	3.45	
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	Fantasia	1.75	4.65			Group #142	17.05				Group #172	9.45		
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	Mission Bells	2.25	6.00											
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	New Yorker	2.00	5.25											
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	Opera	2.00	5.25											
	Panorama	1.75	4.65											
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	Pedralbes	1.75	4.65											
	Prima Donna	1.75	4.65											
	Rex Anderson	1.75	4.65											
	Rome Glory	1.75	4.65											
	Rubaiyat	1.75	4.65											
	San Fernando	1.75	4.65											
	Saturnia	1.75	4.65											
	Serenade	2.00	5.25											
	Signora	1.75	4.65											
	Sonata	1.75	4.65											
	Sunset Glory	1.75	4.65											
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	Tallyho	2.00	5.25											
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	White Swan	2.25	6.00											
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Quan.	ROSES for Special Purposes	Each	3 For	Total	Quan.	PERENNIALS continued	Each	3 For	Total	Quan.	PERENNIALS continued	Each	3 For	Total
	Rosa Rouletti	\$1.00	\$2.50			Chrys: Tanager	\$1.00	\$2.50			Group #382	\$6.25		
	Oakington Ruby	1.00	2.50			Thrush	1.00	2.50			Group #392	3.90		
	Frau Karl Druschki	1.50	3.90			Towhee	1.00	2.50			Group #402	5.60		
	Wichuraiana	1.50	3.90			Yellow Avalanche	.85	2.25			Group #412	5.15		
	Max Graf	1.50	3.90			Coreopsis: Golden Shower	.75	2.00			Group #422	3.35		
	Group #222	\$7.00				Delph: Debutante	.75	2.00			Group #432	2.95		
DWARF FRUITS						Delightful	.75	2.00			Group #452	4.95		
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	McIntosh	3.00	8.25			Enchantment	.75	2.00			Group #472	2.30		
	Red Delicious	3.00	8.25			Freedom	.75	2.00			Group #482	4.65		
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	Pears: Bartlett	3.00	8.25			Glorious	1.00	2.50			Group #502	8.10		
	Seckel	3.00	8.25			Happiness	1.25	3.15			Group #512	3.75		
MAGNOLIA Each 2 For						Loveliness	1.50	3.75			Group #522	3.90		
	Soulangeana	\$3.50	\$6.50			Peace	1.50	3.75			Group #532	4.95		
FLOWERING SHRUBS and VINES Each 3 For						Pink Sensation	1.50	3.75			Group #542	4.15		
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	Group #282	\$12.50				Heliopsis Patula	.75	2.00			Garden Duster	2.25		
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	Ile de France	.75	2.00			Lily-of-the-Valley	.65	1.75			Streamlined Sprayer	4.50		
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	Group #292	\$3.00				Monarda: Croftway Pink	1.00	2.50			Trowel	1.25		
	Clematis: Jackmani	\$1.25	\$3.25			Cambridge Scarlet	1.00	2.50			Permarkers 10 for	1.50		
	Lanuginosa Candida	1.25	3.25			Pachysandra . 10 for \$3.00	1.00	1.00			Permarkers 25 for	3.35		
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	Silver Lace Vine	.60	1.50			Phlox: Belle Pyramid	.85	2.25			Pruning Shears	2.25		
	Group #272	\$3.35				Blue Boy	.65	1.75			Corona Clippers	4.50		
PERENNIALS Each 3 For						Brigadier	1.00	2.50			Cup Flower Holder	1.90		
	Achillea, Golden Plate	\$1.00	\$2.50			Harvest Fire	.75	2.00			Umbrella Flower Holder	1.90		
	Anchusa, Myosotidiflora	.65	1.75			Miss Lingard	.65	1.75			Round Flower Holder	1.50		
	Anemone, Hup. Sup.	.85	2.25			Salmon Beauty	.65	1.75			Three-in-one Fl. Holder	1.25		
	Margarete	.85	2.25			San Antonio	.65	1.75			Gloves, large	.98		
	Whirlwind	.85	2.25			White Admiral	1.00	2.50			Gloves, medium	.98		
	Aster, Frikarti	.75	2.00			Poppy, Salmon Glow	.85	2.25			Gloves, small	.98		
	Yunn. Napsburg	.85	2.25			Primula Veris	.75	2.00			Royal Rose Cards	1.00		
	Astilbe Fanal	.85	2.25			Rudbeckia, Sullivantii	1.00	2.50			Roses For Every Garden	3.50		
	Koblentz	.85	2.25			The King	.85	2.25			Better Homes & Gardens			
	White Gloria	.85	2.25			Sedum, Brilliant	.75	2.00			Garden Book	3.95		
	Bleeding Heart, Pink	.75	2.00			Fire Glow	.75	2.00			Rose Arrangement Book	1.00		
	White	1.00	2.50			Golden Carpet	.75	2.00			Rose Arrangement Book			
	Campanula, Blue Carpet	.75	2.00			Scabiosa, Blue Lady	.85	2.25			Cloth Bound	1.50		
	Catananche	.85	2.25			Shasta Daisy, Esther Reed	.75	2.00			Group #582	\$11.50		
	Centranthus Ruber	1.00	2.50			Wirral Supreme	1.25	3.15			Group #592	5.50		
	Christmas Rose	1.50	3.75			Stokesia, Lavender Queen	.85	2.25						
	Chrys: Avalanche	.75	2.00			Tritoma, Robinhood	1.00	2.50			SPRAY—DUST—FOOD			
	Butterball	.75	2.00			Verbascum Densiflorum	1.00	2.50			J. & P. Rose Spray			
	Canary	1.00	2.50			Cotswold Queen	1.00	2.50		 4 ozs.			
	Cardinal	1.00	2.50			Pink Domino	.75	2.00		 1 lb.			
	Chippewa	.75	2.00			Veronica, Crater Lake Blue	.75	2.00		 5 lbs.			
	Cockatoo	1.00	2.50			Vinca Minor Bowles	1.00				J. & P. Rose Dust			
	Courageous	1.00	2.50			10 for \$3.00				 1 lb.			
	Goldfinch	1.00	2.50			Viola, John Wallmark	.85	2.25		 4 lbs.			
	Grosbeak	1.00	2.50			Purple Heart	.75	2.00		 24 lbs.			
	Killdeer	1.00	2.50			Yellow Vixen	.75	2.00			J. & P. Rose Food			
	Lavender Lady	.75	2.00			Violet, Double Russian	.75	2.00		 5 lbs.			
	Maroon 'n' Gold	.75	2.00			Royal Robe	.65	1.75		 10 lbs.			
	Pheasant	1.00	2.50			Rosina	.75	2.00		 25 lbs.			
	Sea Gull	1.00	2.50			White Wonder	.65	1.75		 100 lbs.			
	Swallow	1.00	2.50			Group #302	\$5.00				Total for this page \$			
						Group #312	4.10				Total from other side \$			
						Group #322	4.00				Shipping and Handling \$			
						Group #332	5.60				TOTAL ENCLOSED \$			
						Group #342	5.75							
						Group #352	7.25							
						Group #362	4.65							
						Group #372	4.85							
TOTAL					TOTAL					TOTAL				

TOTAL AMOUNT FOR THIS PAGE \$

ROSES for Special Purposes				Each	3 For	Total	PERENNIALS continued				Each	3 For	Total	PERENNIALS continued				Each	3 For	Total	
Quan.							Quan.							Quan.							
	Rosa Rouletti			\$1.00	\$2.50			Chrys: Tanager			\$1.00	\$2.50			Group #382			\$6.25			
	Oakington Ruby			1.00	2.50			Thrush			1.00	2.50			Group #392			3.90			
	Frau Karl Druschki			1.50	3.90			Towhee			1.00	2.50			Group #402			5.60			
	Wichuraiana			1.50	3.90			Yellow Avalanche			.85	2.25			Group #412			5.15			
	Max Graf			1.50	3.90			Coreopsis: Golden Shower			.75	2.00			Group #422			3.35			
	Group #222			\$7.00				Delph: Debutante			.75	2.00			Group #432			2.95			
DWARF FRUITS								Delightful			.75	2.00			Group #452			4.95			
	Apples: Yellow Delicious			\$3.00	\$8.25			Desirable			.75	2.00			Group #462			5.60			
	McIntosh			3.00	8.25			Enchantment			.75	2.00			Group #472			2.30			
	Red Delicious			3.00	8.25			Freedom			.75	2.00			Group #482			4.65			
	Jonathan			3.00	8.25			Gayety			.75	2.00			Group #492			3.55			
	Pears: Bartlett			3.00	8.25			Glorious			1.00	2.50			Group #502			8.10			
	Seckel			3.00	8.25			Happiness			1.25	3.15			Group #512			3.75			
MAGNOLIA								Loveliness			1.50	3.75			Group #522			3.90			
	Each 2 For							Peace			1.50	3.75			Group #532			4.95			
	Soulangeana			\$3.50	\$6.50			Pink Sensation			1.50	3.75			Group #542			4.15			
FLOWERING SHRUBS and VINES								Dianthus Irene			1.00	2.50			Group #552			10.00			
	Each 3 For							Rock Raven Red			.75	2.00			Group #562			4.95			
	Lilacs: Congo			\$2.50	\$6.25			Silver Mine			.75	2.00			Group #572			4.95			
	Pres. Fallieres			2.50	6.25			Funkia			.75	2.00									
	Ambassadeur			2.50	6.25			Gypsophila Bristol Fairy			1.00	2.50									
	Ludwig Spaeth			2.50	6.25			Rosy Veil			.75	2.00									
	Candeur			2.50	6.25			Heliopsis Patula			.75	2.00									
	Mme. Antoine Buchner			2.50	6.25			Lavandula Hidcote			1.00	2.50									
	Group #282			\$12.50				Lily-of-the-Valley			.65	1.75									
	Buddleia: Charming			\$0.75	\$2.00			Lythrum Brightness			1.00	2.50									
	Ile de France			.75	2.00			Morden Pink			.75	2.00									
	Royal Red			.85	2.25			Monarda: Croftway Pink			1.00	2.50									
	White Bouquet			.85	2.25			Cambridge Scarlet			1.00	2.50									
	Group #292			\$3.00				Pachysandra 10 for \$3.00			1.00										
	Clematis: Jackmani			\$1.25	\$3.25			Penstemon: Ruby King			.85	2.25									
	Lanuginosa Candida			1.25	3.25			Phlox: Belle Pyramid			.85	2.25									
	Red Jackmani, Rubra			1.50	4.00			Blue Boy			.65	1.75									
	Silver Lace Vine			.60	1.50			Brigadier			1.00	2.50									
	Group #272			\$3.35				Harvest Fire			.75	2.00									
PERENNIALS								Miss Lingard			.65	1.75									
	Each 3 For							Salmon Beauty			.65	1.75									
	Achillea, Golden Plate			\$1.00	\$2.50			San Antonio			.65	1.75									
	Anchusa, Myosotidiflora			.65	1.75			White Admiral			1.00	2.50									
	Anemone, Hup. Sup.			.85	2.25			Poppy, Salmon Glow			.85	2.25									
	Margarete			.85	2.25			Primula Veris			.75	2.00									
	Whirlwind			.85	2.25			Rudbeckia, Sullivantii			1.00	2.50									
	Aster, Frikarti			.75	2.00			The King			.85	2.25									
	Yunn. Napsburg			.85	2.25			Sedum, Brilliant			.75	2.00									
	Astilbe Fanal			.85	2.25			Fire Glow			.75	2.00									
	Koblenz			.85	2.25			Golden Carpet			.75	2.00									
	White Gloria			.85	2.25			Scabiosa, Blue Lady			.85	2.25									
	Bleeding Heart, Pink			.75	2.00			Shasta Daisy, Esther Reed			.75	2.00									
	White			1.00	2.50			Wirral Supreme			1.25	3.15									
	Campanula, Blue Carpet			.75	2.00			Stokesia, Lavender Queen			.85	2.25									
	Catananche			.85	2.25			Tritoma, Robinhood			1.00	2.50									
	Centranthus Ruber			1.00	2.50			Verbascum Densiflorum			1.00	2.50									
	Christmas Rose			1.50	3.75			Cotswold Queen			1.00	2.50									
	Chrys: Avalanche			.75	2.00			Pink Domino			.75	2.00									
	Butterball			.75	2.00			Veronica, Crater Lake Blue			.75	2.00									
	Canary			1.00	2.50			Vinca Minor Bowles			1.00										
	Cardinal			1.00	2.50			10 for \$3.00													
	Chippewa			.75	2.00			Viola, John Wallmark			.85	2.25									
	Cockatoo			1.00	2.50			Purple Heart			.75	2.00									
	Courageous			1.00	2.50			Yellow Vixen			.75	2.00									
	Goldfinch			1.00	2.50			Violet, Double Russian			.75	2.00									
	Grosbeak			1.00	2.50			Royal Robe			.65	1.75									
	Killdeer			1.00	2.50			Rosina			.75	2.00									
	Lavender Lady			.75	2.00			White Wonder			.65	1.75									
	Maroon 'n'Gold			.75	2.00			Group #302			\$5.00										
	Pheasant			1.00	2.50			Group #312			4.10										
	Sea Gull			1.00	2.50			Group #322			4.00										
	Swallow			1.00	2.50			Group #332			5.60										
								Group #342			5.75										
								Group #352			7.25										
								Group #362			4.65										
								Group #372			4.85										
TOTAL						\$		TOTAL						\$		TOTAL ENCLOSED \$					

ACCESSORIES				Each	3 For	Total
Quan.						
	Deluxe Garden Sprayer			\$11.70		
	Garden Duster			2.25		
	Continuous Sprayer			2.90		
	Streamlined Sprayer			4.50		
	Hayes, Jr.			8.45		
	Soil Soaker			2.25		
	Trowel			1.25		
	Permarkers 10 for			1.50		
	Permarkers 25 for			3.35		
	Lapel Pin			1.50		
	Pruning Shears			2.25		
	Corona Clippers			4.50		
	Cup Flower Holder			1.90		
	Umbrella Flower Holder			1.90		
	Round Flower Holder			1.50		
	Three-in-one Fl. Holder			1.25		
	Gloves, large			.98		
	Gloves, medium			.98		
	Gloves, small			.98		
	Royal Rose Cards			1.00		
	Roses For Every Garden			3.50		
	Better Homes & Gardens					
	Garden Book			3.95		
	Rose Arrangement Book			1.00		
	Rose Arrangement Book					
	Cloth Bound			1.50		
	Group #582			\$11.50		
	Group #592			5.50		
SPRAY—DUST—FOOD						
	J. & P. Rose Spray					
	4 ozs.					
	1 lb.					
	5 lbs.					
	J. & P. Rose Dust					
	1 lb.					
	4 lbs.					
	24 lbs.					
	J. & P. Rose Food					
	5 lbs.					
	10 lbs.					
	25 lbs.					
	100 lbs.					
Total for this page \$						
Total from other side \$						
Shipping and Handling \$.35						

Jackson & Perkins GARDEN SUPPLY STORE

WITH THE HELP OF
THESE EXCLUSIVE J. & P. PRODUCTS

*Anyone Can Grow
Perfect Roses!*

These Same Products Used by J. & P. on Millions of Roses Will Work Wonders for You!



Experts agree that the best time to control all rose pests and diseases is "before they start working." Control is relatively simple; but if you wait, rose pests and diseases may be working without your realizing it! Start spraying when the shoots are an inch long and continue throughout the summer to frost.

The exclusive, scientifically tested J. & P. products shown here have been especially developed by our nationally famous Research Department. They are equally helpful for other garden flowers. With millions of roses that Jackson & Perkins Co. grow, we found through endless testing that these aids are the best obtainable. Remember—early spraying and continuous spraying through the summer is your best control! Act now before you experience the disappointment of having disease-ridden bushes. Order J. & P. Spray or Dust and Food today!

**Rosedom's Worst
Enemies Are Doomed
with J. & P. Spray**

**Multi-Purpose . . .
Extremely Easy to Use!**

Now you can control the three most common rose enemies without using three different materials! This new multi-purpose exclusive J. & P. Rose Spray provides all the safeguards your roses need in one simple, easy-to-apply solution. Controls blackspot, powdery mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chafer. Now with Chloro-Sulphone, which controls Red Spider Mite on Roses, Perennials, and Evergreens. No other Multi-Purpose pesticide contains this exclusive J. & P. formula. . . . Our Research Department found this to be the best possible material to help you.

4 ozs.	Treats 24 plants for a whole season.	\$1.50
1 lb.	Treats 100 plants for a whole season.	4.75
5 lbs.	Treats 500 plants for a whole season.	16.00

(Shipped to you postage prepaid)

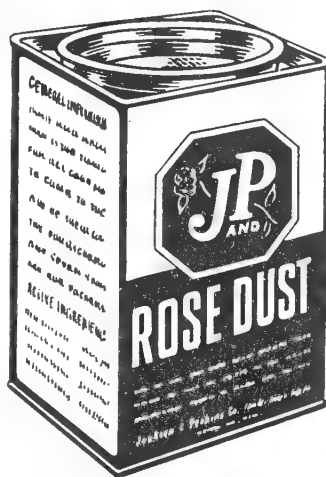
**No Mixing! Just Put in
Duster and Use!**

Same Control as in J. & P. Spray!

The ideal material for those who prefer a pesticide in dry, powder form. No mixing; no solutions. Simply dust your roses lightly within 24 hours after every rain, or every 10 days in dry weather. This will keep the bushes clean and healthy throughout the entire season. Chewing insects, sucking insects and plant diseases need no longer bother you. Also a deterrent to Japanese beetles. Now with Chloro-Sulphone for Red Spider Mite control.

1 lb.	Treats 6 plants for a whole season.	\$1.25
4 lbs.	Treats 24 plants for a whole season.	\$4.50
24 lbs.	Treats 150 plants for a whole season.	22.50

(1 and 4 lbs. shipped postage prepaid)



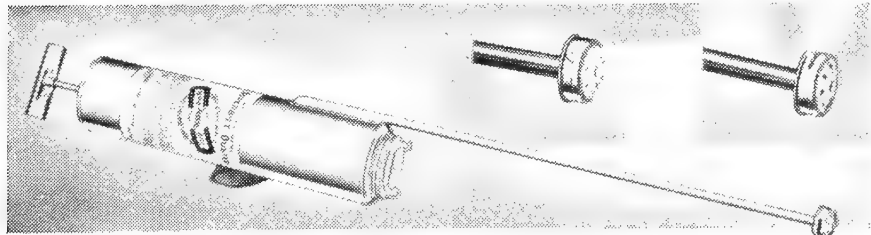
For More Beautiful Roses, Use J. & P. Rose Food!

FAST ACTING! LONG LASTING! ECONOMICAL!

The Right Road to Healthier, Better Roses!

Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is RIGHT in every way. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders . . . very economical and no danger of overfeeding. Two tablespoonfuls per plant 3 times each season.

5 lbs.	Feeds 24 plants for a season (add 15c west of Mississippi)	\$1.25
10 lbs.	Feeds 48 plants for a season (add 25c west of Mississippi)	2.15
(Above sizes shipped prepaid)		
25 lbs.	Feeds 150 plants for a season	3.50
100 lbs.	Use freely for the entire garden.	9.60
(25 and 100 lbs. shipped Express collect)		



DOBBINS DUSTER WITH 2-WAY ADJUSTABLE VALVE

MOST ECONOMICAL DUSTER AVAILABLE!

Very Efficient and Dependable

Easy to use, more thorough and less tiring than any other duster on the market. The dust in the chamber is thoroughly agitated, each stroke resulting in even coverage. The all-steel pump handle is securely welded—cannot break or become loose. Total length is 36 inches. The valve of the discharge tube has a 2-way dust cap. Can be instantly changed by turning cap so that it will blow the dust out for over-leaf dusting or may be turned back for under-leaf dusting.

Postpaid, ready to use, **\$2.25 each.**

Group #582 SPECIAL INTRODUCTORY OFFER:

1 lb. J. & P. Spray and the Hayes Jr. Spray Gun . . \$11.50

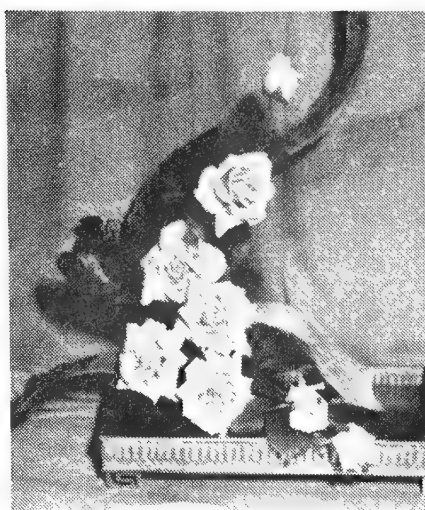


**The
Hayes Jr.
All-Purpose
Sprayer!**

The simplest method of application yet devised. This new 4-gallon spray gun is light and easy to handle—weighs 1¾ lbs. empty . . . weighs 3 lbs. when fully loaded for 4 gallons of spray. Attached to end of any garden hose, the adjustable nozzle delivers fine, fan-shaped spray. Will operate efficiently at all water pressures from 20 to 175 lbs. Sprays up, down, sidewise; long-distance spray for tree tops. Scientifically built to accurately and properly measure correct amount of spray and water. Shipped postpaid, ready to use. **\$8.45.**

Be sure to see Special Introductory Offer.

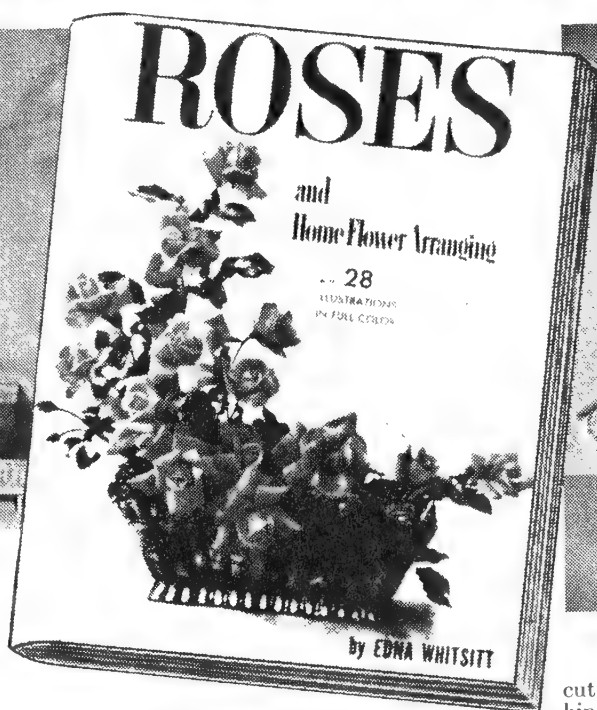
At Last! The Jackson & Perkins ROSE ARRANGEMENT BOOK!



NEW! SENSATIONAL!
Complete Step-By-Step Guide
in Full Color!

48 pages—36 Full Color Illustrations

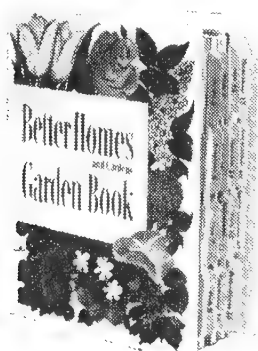
A brand-new, 48-page handbook, with 36 rose arrangements in full color, and packed with "how-to," step-by-step information on using roses from your garden in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging, no other book contains such a practical guide to easy flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in the house—How to



By EDNA WHITSITT

cut and condition your roses—The right kind of container for every flower and spot in the home—Holders and other mechanical aids and how to use them—A group of line plans to make your arranging easy—And just how to put each flower in place to make a rose arrangement you can really be proud of. No lover of flowers, and roses in particular, can afford not to have this helpful book. **\$1.00.**

SPECIAL: Cloth Bound Flower Arrangement Book \$1.50



NEW

GARDEN BOOK!

BY

FLEETA BROWNELL WOODRUFFE,
Garden Editor,
Better Homes & Gardens

From one of America's Top Garden Magazines comes this down-to-earth advice on all phases of Gardening, Landscaping, and Lawn Care. You will see how to grow beautiful flowers, prize-winning fruits and vegetables, and how to make your lawn velvety green. Everything in this new garden book is clearly explained in pictures and every-day language. Written for the beginner and experienced gardener alike. Easy-to-follow directions telling you what to do and when to do it 12 months of the year. Lavishly illustrated in color. 520 pages, 1500 photos, charts, and line drawings. Each chapter is tab-indexed for quick reference in a convenient loose-leaf ring binder. A completely new idea in garden books. **Only \$3.95.**

Everything You Want to Know About Growing Roses!

A Complete Step-by-Step Guide. 218 Informative Pages. 32 Pages in FULL COLOR. Many "How-To" Drawings

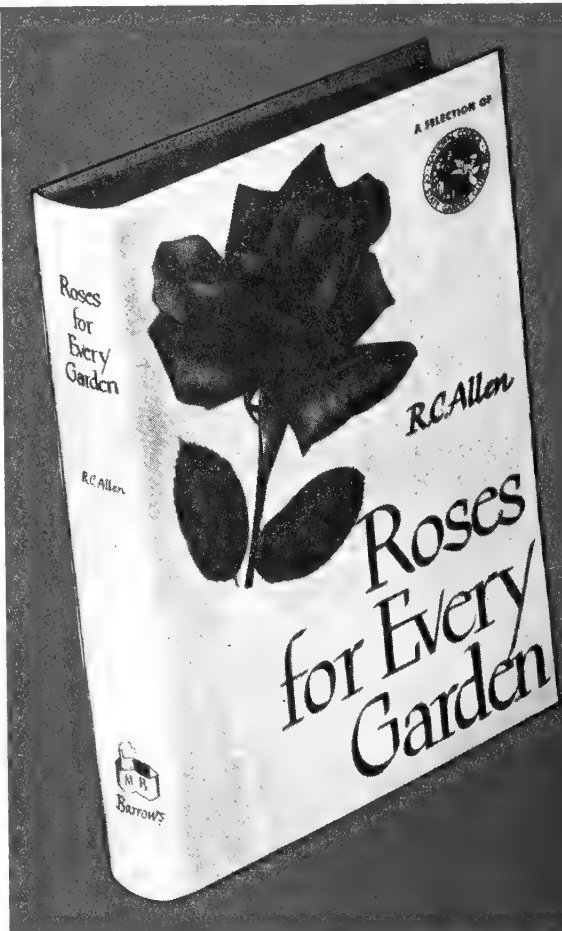
Here, in one big book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results. "Roses for Every Garden" is illustrated by many drawings and diagrams. Dr. Allen covers every phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc.

For Beginner and Expert Alike

Every word of advice is practical. The book is packed with sound common sense and horticultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This book has been recommended by the National Council of State Garden Clubs.

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Send for your copy today.

Postpaid, \$3.50



NEW**INTRODUCTION!**

© J. & P. CO.

Independence

A New Large-Flowered Floribunda!

Imagine! A gorgeous new beauty that actually produces blooms up to 4 in. across . . . really huge for a Floribunda! And the brilliant orange-scarlet color is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more.

Color orange-scarlet center, redder cast on reverse of petals.

Fragrance . . . old-fashioned Tea Rose.

\$2.25 each; 3 for \$6.00; 12 for \$24.00;
25 for \$45.00

AVAILABLE ONLY IN LIMITED QUANTITIES

ROSE ELFE. So exquisite is this strong, hardy Floribunda that one might believe the elves themselves had taken full-size, perfect Hybrid Tea blooms, multiplied them several times on a single stem and reduced them all to less than half-size! Miniature rose-pink buds open to tiny, 2-in., high-centered flowers. Grow about 2 ft.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

PERMANENT WAVE. Named for the delightful crinkling and fluting along the edges of each silky petal. Outside petals cochineal-red, inside a shade lighter. Fluting becomes more pronounced as flowers open. (Pat. 107.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

ROSES FOR SPECIAL PURPOSES

A Few Unusual Types That Will Make Your Garden More Attractive!



Rosa Rouletti

SPECIAL GROUP OFFER

No. 222

A LITTLE GARDEN OF TINY ROSES

Now at a very special price both **Oakington Ruby** and **Rosa Rouletti**, a collection of 8 plants. Enough to make a perfect miniature Rose garden only 1 ft. long and 6 in. wide.

8 PLANTS, 4 of each \$7.00
Value \$8.00 Save \$1.00



FRAU KARL DRUSCHKI

(Right)

One of the purest white Roses, a favorite for many years. Very double, very large and long lasting. Good stems, excellent for cutting. *Noted for its extreme toughness and vigor.* Blooms heavily in June and intermittently all summer. Can be used many ways . . . informal hedge, mass plantings, large-flowering shrub, pillar type against walls, fences.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

Miniature Roses

... THE SMALLEST OF ALL!

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more. Petite little buds, smaller than a baby's finger-tip, open to exquisitely modeled blooms, irresistible on the tiny plants and in miniature bouquets. Plant them liberally in a row around your beds of Hybrid Tea or Floribunda Roses, or as an edging in front of other plants.

Also used in the rock garden, by the doorstep, or in a window box. In the fall, the plants may be taken up and potted to bloom indoors.

ROSA ROULETTI

(Above, Left)

Perfect double rose-pink flowers as pictured. The entire 4 to 6-in. plant as dainty as the Roses themselves. Used for borders, rock gardens, or paths. Attractive for small flower arrangements in the home.

\$1.00 each; 3 for \$2.50;
12 for \$10.00;
25 for \$18.75

Frau Karl Druschki

OAKINGTON

RUBY (Not illustrated)

Deep carmine buds open rich ruby-crimson. Fully double flowers smaller than 1 in., even full open. Similar to picture of Rosa Rouletti on the left, only much deeper in color. Plants less than 12 in. tall.

\$1.00 each; 3 for \$2.50;
12 for \$10.00;
25 for \$18.75



Two Fine J&P Trailing Roses for Ground Cover



Uses: Add Color to Steep Banks and Shady Spots;
Excellent for Along Top of Retaining Walls.

WICHURAIANA (Left)

An effective cover for banks. Spreads rapidly. Effective along the top of retaining walls. Extremely hardy. Fragrant, starry white flower clusters. Bright red berries later. Plant 2 ft. apart; they will soon form a dense solid trailing mass.

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

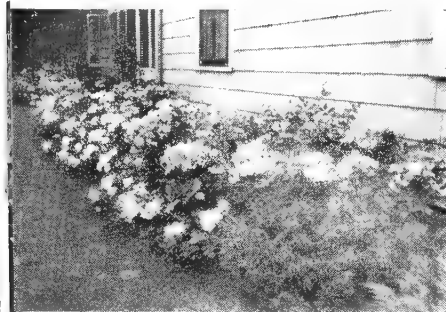
MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant; does well with little sunshine. Dark green foliage is attractive all season, and single, clear pink flowers appear in June and July. Plant 2 ft. apart in staggered rows.

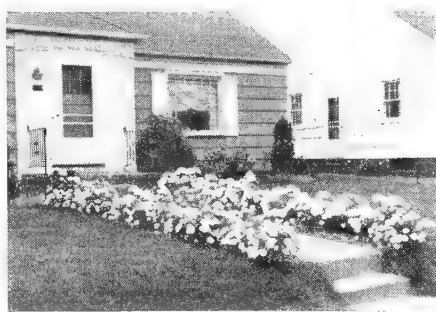
\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Famous J & P Floribunda Roses

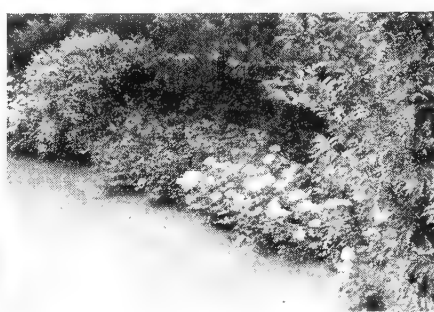
BEST FOR HEDGES, FOUNDATION



BETTY PRIOR and **GOLDBLOCKS**
as foundation planting



Note how Floribunda **SUMMER SNOW**
is used effectively along this walk.



PINOCCHIO. Floribundas are ideal
for border plantings



FASHION. Note the lovely hedge
bordering this drive

NEW! **GARNETTE** Will Last Longer Than Any Other Rose!

(Below) This new Rose, although introduced last year for the first time to America's gardens, is one of the widely used Roses in the florist trade today. Surely everyone has seen Garnette displayed at Flower Shows throughout the Nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette.

We believe there is not another Rose on the market today which has more perfect form and the lasting qualities when cut for indoors that Garnette has. Actually it will last from a week to 10 days, and its red "sweetheart" sized flowers are so desirable that you, too, will want this tiny gem in your garden. Another outstanding feature is its abundant masses of crinkled holly-like foliage, which reminds one of Christmas time. This variety reaches a height of only 18 in. and should be planted in the front of your Rose beds.

Color... deep garnet-red.

Flowers... petite "sweetheart" size, about 2 in. across. Clusters of 15 to 20 blooms.

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
25 for \$35.00

© J. & P. CO.

NEW!

Garnette

**SPECIAL
GROUP
OFFER**

No. 232

**Start Your Hedge
or Border with
This Group**

1 **FASHION**
1 **GARNETTE**
1 **CHATTER**
1 **SUMMER SNOW**
1 **ROCHESTER**
Value \$8.25 Save \$1.05

Only \$7.20

A Helpful Hint. Plant Floribundas in groups of 3 of one kind for the most dramatic color effect. A solid mass of one color is more striking than an assortment of many colors.

Rochester

© J. & P. CO.



**Original
Floribunda. Very
Free Blooming!**

ROCHESTER (Above)

One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. A group planting of Rochester is a continuous display of flowers from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold... perfect in Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of floribundas. (Pat. 131.)

Bloom... no bush Rose more prolific. Grows 2 1/2 ft. tall or more.

Flowers... exquisite buff-yellow contrasting with orange, carmine blush on reverse.

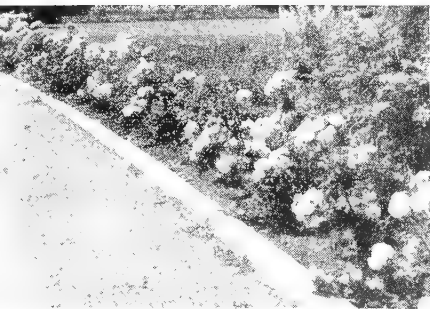
\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*

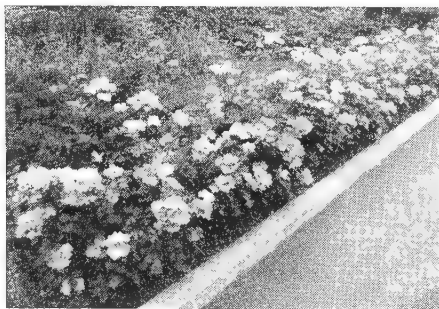
are Practical and Beautiful!

27

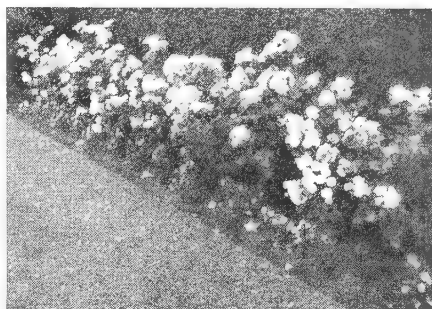
PLANTING, ALONG WALKS, BORDERS



CHATTER planted along a driveway is ideal for continuous color



BETTY PRIOR Floribunda can be planted along curb of your home



VOGUE can be used effectively in border plantings



GOLDILOCKS used as entrance planting

Fashion

(Below) Be sure to see page 7 for complete description.

Greatest Award Winner of All Times!

Your family and friends will rave more about this than any other plant in your garden. We have produced many great Roses, but never anything to equal this amazing new Floribunda. An entirely new color in Roses . . . luminous coral suffused with gold! Height 2½ to 3 ft. (Pat. 789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Fashion



© J. & P. CO.

CHATTER IS UNEQUALED FOR CONTINUOUS COLOR... The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color from June until frost. One of the best hedge Roses.

© J. & P. CO.

Chatter



CHATTER

(Right) The enormous, bright crimson flower clusters on Chatter last two and sometimes even three weeks. Unsurpassed for garden color; ever-beautiful! Each bud in the cluster opens very slowly . . . and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place. Each 7 to 8-in. cluster sparkles in your garden as a mass of bright crimson. Chatter is unequalled for masses of color; the 2½ to 3-in. flowers with their velvety petals are a constant delight on rugged, disease-resistant, 18-in. plants. (Pat. 739.)

Long-Lasting. remarkable flower clusters, continuously in bloom from early spring to late fall.

Blossoms . . . 2½ to 3 in. Velvety crimson, firm petals.

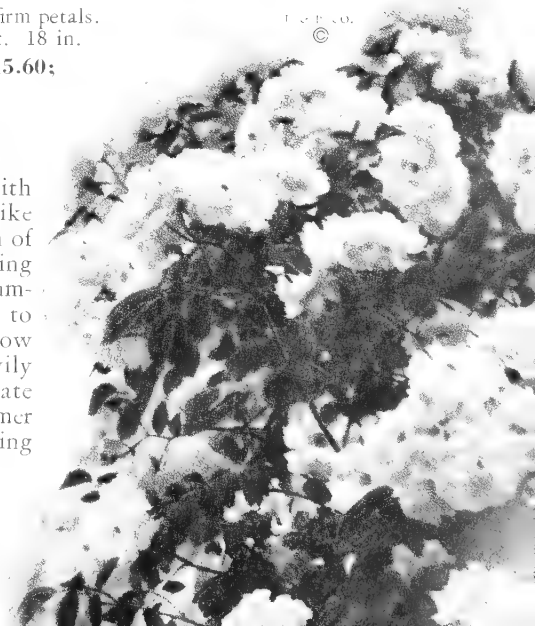
Plants . . . Very hardy; disease resistant. 18 in.

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

SUMMER SNOW (Right)

The most prolific of white Floribundas with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue. Most reliable to heavily blanket any area you wish with immaculate white. Sweet, elusive fragrance. Summer Snow, planted with Chatter, gives a striking effect. 20 in. tall. (Pat. 416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00



J&P FAMOUS *Floribundas* VERY HARDY! EVERBLOOMING!

ALL THESE COLORS
on ONE Plant!

EACH BLOOM ON EACH
PLANT CHANGES COLOR!
A Rose You Must Have
in Your Garden!

(Above) Truly unique, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination.

Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink. Gradually the rose-pink deepens to deep red. While the first bud in any cluster is going through these stages, other buds are developing, each one passing through the same lovely color sequence. Clusters of 25 to 30 buds on one stem are not uncommon. The vigorous, 3-ft. plants have a rather open growth. (Pat. 975.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00



THE SENSATIONAL
MASQUERADE



©
J. & P.
CO.



© J. & P. CO.

WORLD'S FAIR

*First Floribunda
All-America Winner*

(Above) The official Rose of the great New York World's Fair. This peerless beauty ranks high in the affection of rosedom. The deep red, 4-in., semi-double flowers stand out boldly in your garden. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems are a dazzling spectacle . . . marvelous for accent points in the flower bed or shrub border. One of those dependable, easy-to-grow beauties that will make your garden the envy of the neighborhood. The color and texture in a mass of World's Fair Floribundas is indescribable! Very large petals, buds small in comparison with finished flower. Bright cherry-red as flower opens, passing through several darker shades to deep red velvet.

Intriguing because of interesting color variations in the same cluster. The double Hybrid-Tea size flowers are immensely popular everywhere. Exceptionally hardy. Height 2½ ft. (Pat. 362.)

\$1.50 each;
3 for \$3.90;
12 for \$15.60;
25 for \$30.00.

FREE
with
every
order.

Useful sug-
gestions on
"How to Use
Floribundas"



**LARGE CLUSTERS! MASSES OF COLOR
PLANT ANYWHERE! ALL SEASON LONG!**



© J. & P. CO.

PINK BOUNTIFUL

Soft Pink Flowers . . . Easy to Grow!

(Above) You will prize this lusty Floribunda for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer.

When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it unusual and effective in any location.

The ovoid buds are tinted deep reddish pink and unfold into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. The nutty fragrance adds to its charm when used in flower arrangements. With all its delicacy of form and color, Pink Bountiful is hardy, easy to grow. Height 2 ft. (Pat. 601.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO.
World's Largest Rose Growers



© J. & P. CO.

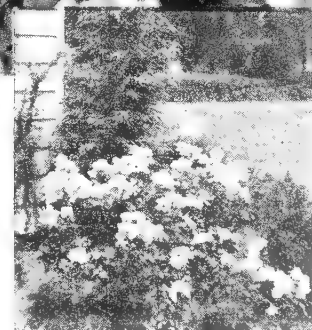
BETTY PRIOR

Always a Mass of Blooms!

Most Persistent Bloomer of All!

(Above) Unusually tall and free-flowering; delicate pink color. In June, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The buds are lively red, opening shell pink, having 5 petals that resemble dogwood in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms. Height 3 to 4 ft. Unequaled in beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the year. (Pat. 340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00



Betty Prior is equally striking as a flowering shrub in among evergreens or when used as an informal hedge.

ALL FOUR ROSES
ON THESE 2 PAGES
GROUP 4242
Value \$6.50
Save \$1.80
Only \$5.70

J & P

Climbing Roses

NEW IMPROVED STRAIN!

More Everblooming

BLAZE

America's Favorite Red Climber!

**ABSOLUTELY GUARANTEED TO BLOOM
IN JUNE-JULY-AUGUST-SEPTEMBER!**

Sold Only by Jackson & Perkins

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is. In this picture the brilliant pillar of glowing red is in complete harmony with the porch.

Generous Clusters of Brilliant Bloom

These are the brilliant double, red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms in June, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. You know the older June-blooming counterpart as Paul's Scarlet Climber. Requires no special attention, but grows luxuriantly and makes a magnificent display.

Outstanding Characteristics

Blooms—

Large clusters of 2 to 3-in. flowers. The blazing scarlet color holds well, even in full sun.

Uses—

Train over arch or pergola, fences or garages, pillars or posts, entrance or porch.

Prolific—

Masses of vivid scarlet in spring and intermittently all season. (Pluck only actual dead flowers when trimming, as new bloom shoots grow from first eye below the flower cluster.)

\$1.50 each;
3 for \$3.90;
12 for \$15.60

WHERE THE NEW BLAZE CAME FROM...

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.

Blaze © J. & P. CO.

NEW DAWN (Right)

One of the hardiest Everblooming Climbers! New Dawn repeats its perfect 4-in. Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. Sturdy canes grow rapidly; even one plant makes a gorgeous display. Extremely hardy in all regions.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

JACKSON & PERKINS CO.

World's Largest Rose Growers

... THOUSANDS OF BLOOMS
IN A LIMITED SPACE!

NEW!
EVERBLOOMING!

Climbing Goldilocks

(Right)



**"A Sheet
of Gold"**

Here at last is the long-awaited truly ever-blooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this truly magnificent Rose can be enjoyed as a Climber!

The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½-in. blooms, they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year and, will bloom the first year it is planted. Be sure to make a place for this fine new everblooming Climber. (P.A.F.)

\$2.50 each;
3 for \$6.60;
12 for \$26.40

New Dawn



TREE ROSES
See Back Cover

**SPECIAL
GROUP
OFFER**

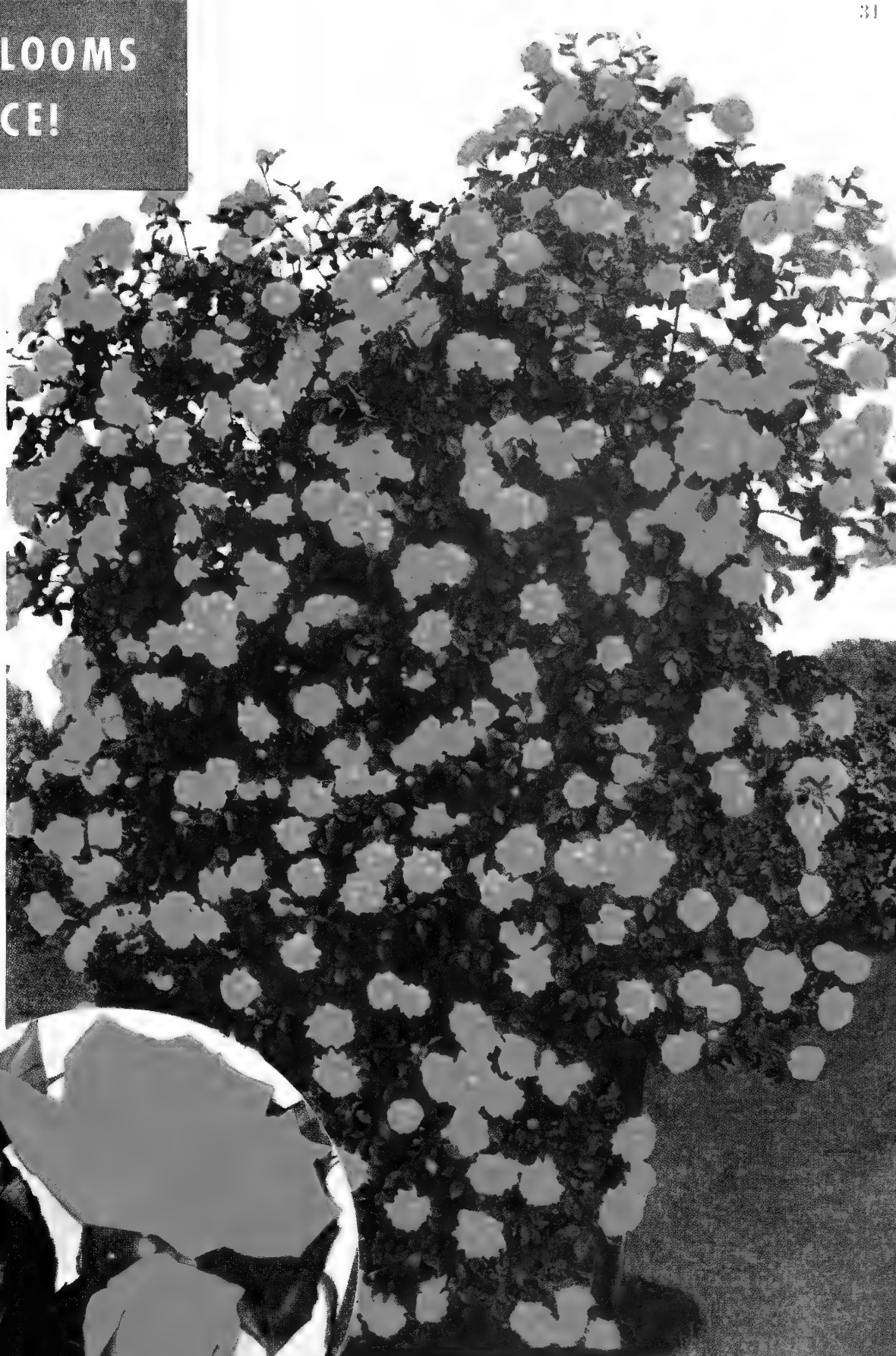
No. 252

THE 3 SENSATIONAL
CLIMBERS ON THESE 2 PAGES

Blaze
New Dawn
Climbing Goldilocks

Value \$5.50
Save 70c

Only . . . **\$4.80**



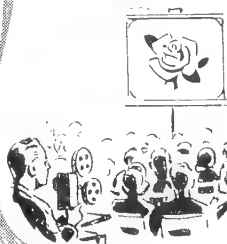
Climbing Goldilocks

© J. C. P. 1950

**Now Available! NEW
SOUND-COLOR
MOTION PICTURE**

THE STORY OF MODERN ROSES

A new 16mm. sound film in color 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Roses; their place in various types of gardens, and their countless uses. Closeups of many well-known varieties are combined with beautiful views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 West 45th Street, New York 19, New York.



A Helpful Hint

Climbing Roses bloom more freely if the long canes do not run straight up and down. Wind them around posts or along fences for best results.

MORE WONDERFUL J & P

Climbing

CRIMSON GLORY

(Left.) Imagine the magnificent Crimson Glory in the form of a Climber! The rich crimson color, the fascinating fragrance, the perfectly formed blooms and all the vigor and profusion that make this Rose outstanding in its Hybrid Tea form have been captured in this amazing climber.

Large, high-centered, crimson Roses on strong stems cover the plant for a long period. In northern areas where sub-zero temperatures occur, Climbing Crimson Glory should have some winter protection or be planted in a sheltered location. (Pat. 736.)

Flower... perfect form, large, fully double.

Color... deep crimson.

Buds... urn shaped, on long stems fine for cutting.

Fragrance... refreshing and abundant, like that of the bush form.

Hardiness... generally hardy but requires winter protection in cold areas.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

King Midas

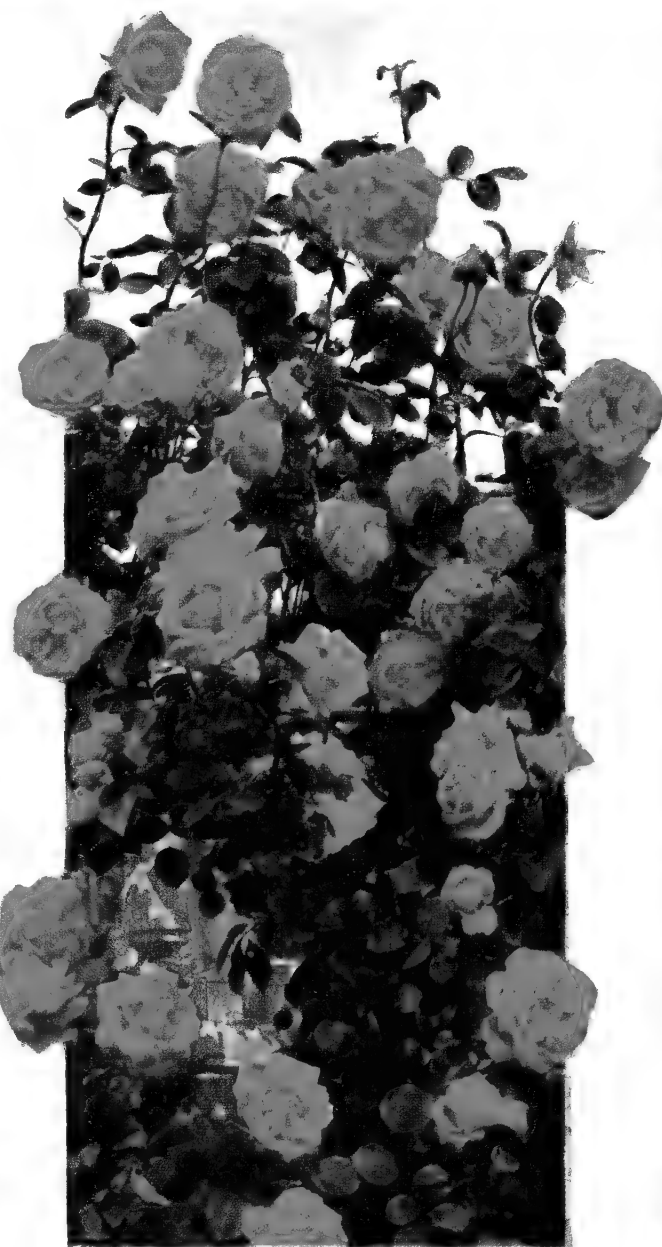
(Right.) So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. These cheer-giving yellow blooms that completely cover the plant for three to six weeks will bring a blaze of golden glory to pillar, porch and trellis. Modern, high-centered, tight buds and Hybrid-Tea-like flowers, in clusters of four to six. Particularly hardy and vigorous, it will establish itself quickly and then bloom every year. Canes 8 to 10 ft. (Pat. 586.)

Buds... high-centered, slow to open, deep gold with reddish tinge.

Blooms... large, 4 to 5 in., in unfading yellow clusters of four to six.

Very Prolific... begins early, continues through June till other large-flowered Climbers have ended.

\$2.00 each; 3 for \$5.25; 12 for \$21.00



King Midas

© J. & P. CO.

Climbing Crimson Glory



Dr. J. H. Nicolas

© J. & P. CO.

SPECIAL GROUP OFFER

No. 262

1 Each of these 3 Climbers
1 ALOHA 1 CLIMBING SUMMER SNOW
1 KING MIDAS
Only ... \$5.70
Value \$6.50 Save 80c

DR. J. H. NICOLAS (Left)

One of the most sensational Climbing Roses ever introduced! Even confirmed rosarians continue to marvel at the wealth of fragrant blooms, the size of the large double flowers so like Hybrid Teas... and most of all, at its ever-blooming performance. The deep rose-pink blooms are large, frequently 6 in. across. The fragrance is rich and intriguing. (Pat. 457.)

Everblooming... A galaxy of bloom again and again throughout the season.

Fragrance... rich, lovely, enduring.

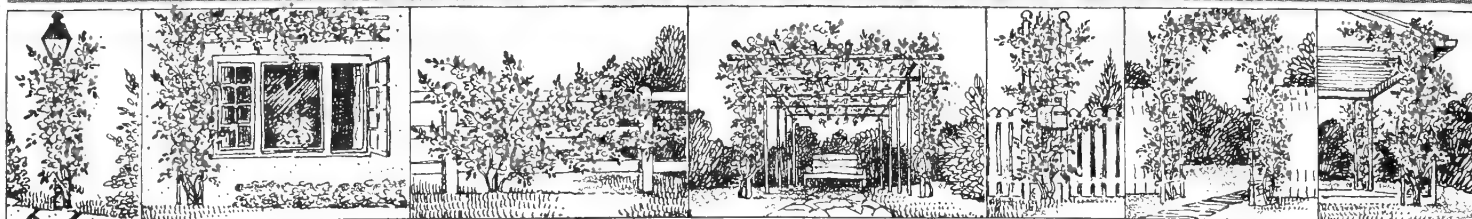
Immense... double, deep rose-pink flowers, unbelievably large, 5 to 6 in.

Long-lasting... the first flowers remain alluringly attractive till even the last one of the cluster is open full.

Pillar... very vigorous, grows 8 to 10 ft. tall. Extremely hardy.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

CLIMBING ROSES HAVE UNLIMITED USES IN ANY GARDEN...



TREE ROSES
See Back Cover

TOP CLIMBING ROSES!



FREE 33
with
every order
J. & P. 24-page
Home Garden
Guide. Useful
suggestions on
how to use
Climbers.

Climbing

(Left) **SUMMER SNOW**

Myriads of pure white, loosely double, 2-in. flowers in large clusters. A mountain of white almost covers the plant in June with the lovely pure white blooms repeating all summer and fall. The hardy, vigorous plant spreads rapidly and needs little care. An exquisite background of white to accent the color of Floribunda Roses and perennials. Height 8 to 10 ft. (Pat. 400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Aloha

(Right)



So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies adequate description. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, double, perfectly formed blooms of handsome size. Flower after flower measures 5 in. across and 3 in. deep. (Pat. 948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Aloha

© J. & P. CO.

AVAILABLE ONLY IN LIMITED QUANTITIES

PAUL'S SCARLET. One of the all-time older favorites. The flowers are scarlet-red and semi-double, freely produced. Strong grower and very hardy.

\$1.25 each; 3 for \$3.30;
12 for \$13.20

CLIMBING PINOCCHIO Now for the first time as an everblooming Climber. Rich salmon, sweetheart flowers and exotic fruity fragrance. (P.A.F.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

DOUBLOONS. A fabulous yellow Climbing Rose. The husky, hardy canes grow as much as 12 ft. in a single season. Hardy, vigorous. (Pat. 152.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00



Climbing Summer Snow

Rare Beauty in an Easy-to-Grow Vine . . .

Giant Clematis

**REGAL, DISTINCTIVE,
EXOTIC AS ORCHIDS**

Breath-taking beauty on trellis or porch. Next to the rose, the most beautiful of all climbing plants. While the intense colors and delicate forms seem almost tropical in their glory, the plants withstand sub-zero temperatures, just by hilling in fall. Easy, rapid-growing, disease-resistant. The enchanting blooms grow from 4 to 8 in. or more across, continuously for 6 to 8 weeks from July and again in fall. Striking in flower arrangements. Strong, 2-yr. own-root plants, postpaid.

Lanuginosa
Candida

Red
Jackmani

©

GROUP #272
Red, White, and Blue
3 Clematis that will make a spectacular patriotic display on fence, trellis or arbor.
Red Jackmani, Jackmani,
Lanuginosa Candida
Only
3 PLANTS \$3.35
1 of each (Value \$4.00)

Jackmani



JACKMANI (Purple)

Large, velvety violet-purple flowers that have made Clematis so popular. Blooms in profusion all summer and early fall. Noted for great vigor, often 10 ft. high.

\$1.25 each; 3 for \$3.25

LANUGINOSA CANDIDA (White)

Lovely pure white waxy flowers, beautiful always, entrancing in moonlight. One of newest hybrids, 10 to 12 ft. high.

\$1.25 each; 3 for \$3.25

JACKMANI RUBRA (Red)

Vigorous and free-blooming as the purple Jackmani, with large flowers in a grand shade of bright red that makes a wonderful display. Rapid-growing, 10 to 15 ft. in height.

\$1.50 each; 3 for \$4.00

SILVER LACE VINE (Not illustrated)

Polygonum Auberti. Dense foliage, foamy sprays of white flowers all summer, fall. One of the best vines where you want a mass of flowers and foliage quickly. Field-grown plants.

60c each; 3 for \$1.50

Imagine... DELICIOUS FULL-SIZE FRUIT ON *Dwarfer* DWARF TREES!



Why these trees are ideal for you!

Now you can plant fruit trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful fruit than you would get from large trees . . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms as exquisite as Flowering Crabs. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES

Dwarf Pear Tree

RED DELICIOUS (Above)

Large, dark red with firm crisp flesh of excellent quality and flavor. Bears regularly; tree perfectly hardy, easy to take care of. This favorite is splendid for eating. Best known Apple sold at fruitstands.

JONATHAN (Not illustrated)

A favorite early winter Apple with a spicy, snappy flavor. Brilliant, beautiful red color. One of the very finest for cooking because of its solid flesh and highly flavored spiciness. Grows well throughout the country wherever Apples are successful. Plant this variety so you can have your own crop of one of the world's favorite cooking Apples.

McINTOSH (Not illustrated)

The most popular eating Apple. Tender, crisp, flesh is snow-white and bursting with juice. The Apple children and grownups alike prefer for eating and for baking. Has a flavor and texture unequalled by any other Apple variety. The tree is long-lived, extremely hardy.

YELLOW DELICIOUS (Not illustrated)

Bright golden yellow. Solid, firm meat. Very good keeper. Some say this is the best yellow Apple.

\$3.00 each; 3 of one kind \$8.25

Red
Delicious

BARTLETT PEAR (Not illustrated)

By far the most popular variety of Pear for home use. The fruit is large, golden yellow color with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Bartlett Pears in the form of dwarf trees are a real "find" for any home owner.

\$3.00 each; 3 for \$8.25

SECKEL PEAR (Above)

Sweet, juicy, full flavored. The popular small Pear for eating and for pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens later part of September or early October.

\$3.00 each; 3 for \$8.25

Magnolias...

Most Stately, Most Dramatic
of All Flowering Trees!

MAGNOLIA SOULANGEANA.

You need no longer admire the gorgeous spring blooms of the widely loved Saucer Magnolia in someone else's garden! Plant one of your own! Many of our plants are already budded, all are sturdy and will give you many years of enjoyment once they have become established in your garden. One of the first flowers to appear in the spring, this widely loved variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. flowers, purplish or rose on the outside and heavy-textured, glistening white within. Later the foliage is broadly oval and a rich leathery green. Grow as high as 30 ft. A splendid tree for growing in smoky city areas.

Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer once every two years.

They are hardy in practically all sections of the United States. If peach trees will live in your locality, Magnolias will do well there, too.

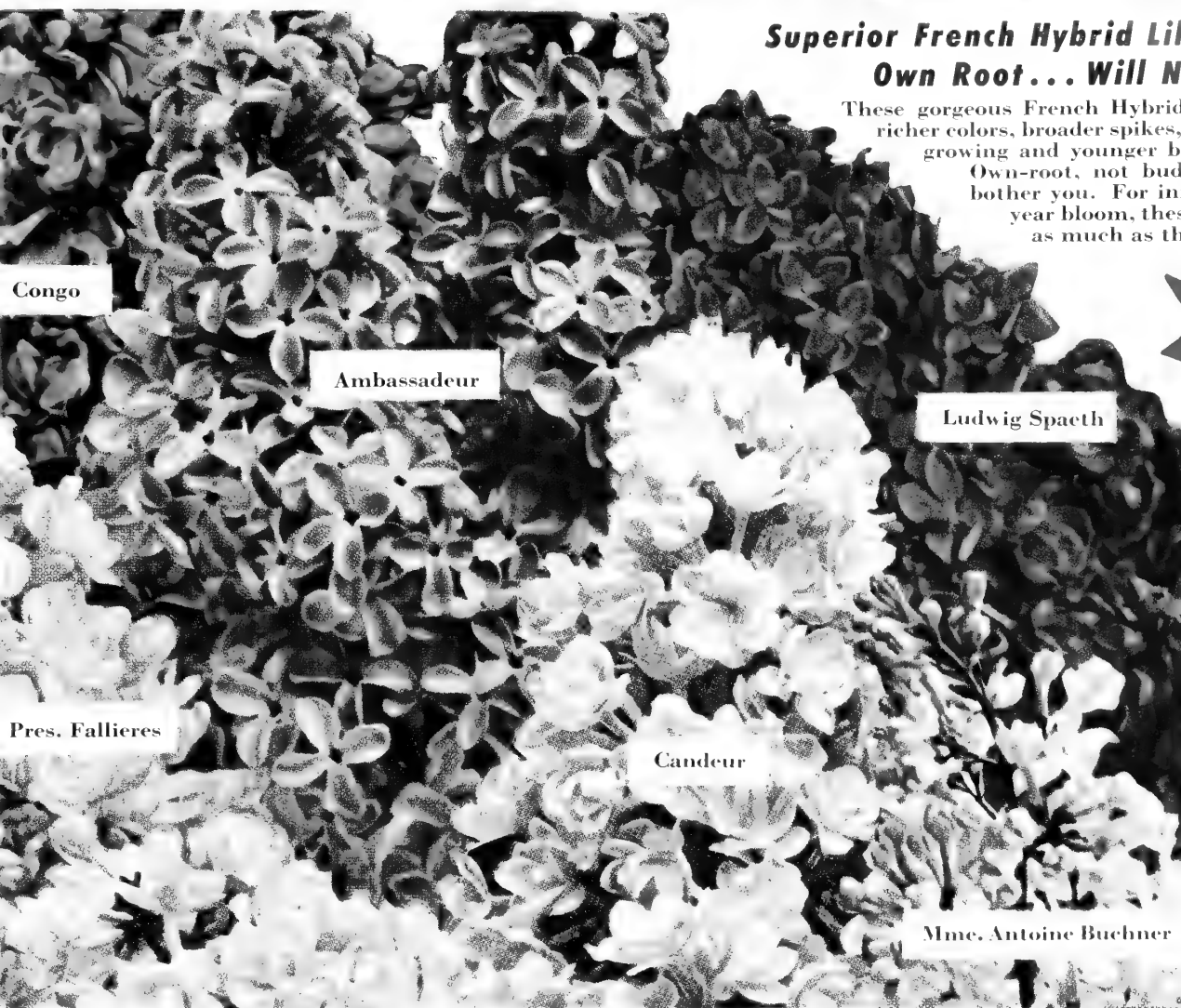
5-yr. tree, 18 to 24 in. tall, \$3.50 each; 2 for \$6.50;
3 for \$8.75

A 5-year-old tree, 2 years
after planting

ANY
VARIETY
OF
DWARF FRUIT TREE
3 to 4 ft. Only
2 years old \$3.00
Prepaid

**Superior French Hybrid Lilacs Far Surpass All Others!
Own Root... Will Not Develop Wild Canes!**

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.



**AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES**

CONGO. Large, open clusters of single florets of a rich wine-red tone. Very fragrant. Moderate height. Strong grower and free bloomer.

PRES. FALLIERES. Large showy clusters of double, fragrant flowers. The color is soft rosy lilac—very delicate and pleasing.

AMBASSADEUR. Moderate-sized, single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

LUDWIG SPAETH. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

CANDEUR. Large, full clusters of double florets, snowy white in color. Indispensable no matter what other kinds you have.

MME. ANTOINE BUCHNER. Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$2.50 each; 3 of one kind \$6.25

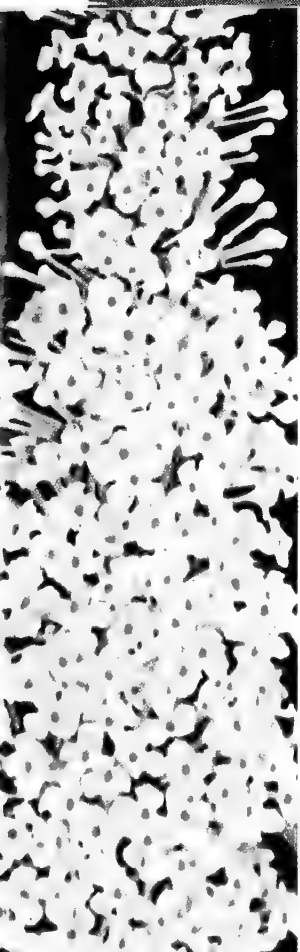
SPECIAL OFFER

Group #282

All 6 J. & P. Modern Lilacs pictured

1 of each Value \$15.00 Only \$12.50

Butterfly Bushes (Buddleia) Most Useful of All Flowering Shrubs



**BUDDLEIA,
White Bouquet (Left)**
(Plant Patent No. 536)

An abundance of long, fragrant, glistening white, 10-in. sprays like those pictured . . . all summer and fall . . . Bush seldom exceeds 4 to 6 ft. Especially prized for its long season of bloom, on 24 to 30-in. stems. Buddleias are very easy to grow; need little care. Often called "ever-blooming summer lilacs." Like all Buddleias, the tops die down in winter but come up more vigorously than ever the following spring.

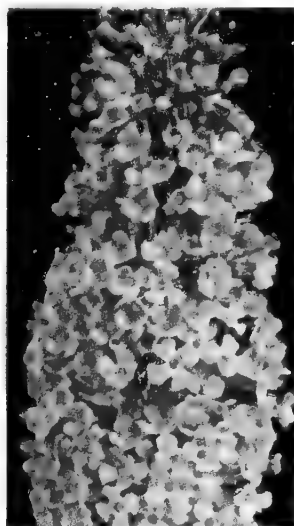
85c each; 3 for \$2.25;
6 for \$4.25

SPECIAL OFFER

**Group #292
All 4 Buddleias
shown above**

**1 each
White Bouquet
Charming
Ile de France
Royal Red**

Only \$3.00



BUDDLEIA, Charming

(Above) Large spikes of exquisite pink. A glorious effect in the garden or shrubbery border; produces an abundance of lovely sprays from July to frost. 4 to 6 ft.

75c each; 3 for \$2.00;
6 for \$3.75



**BUDDLEIA,
Ile de France (Above)**

Long, 12-in. spikes of glowing claret-purple. Majestic, hardy; sometimes grow up to 6 ft. tall. Pleasing fragrance! Blooms generously July to frost.

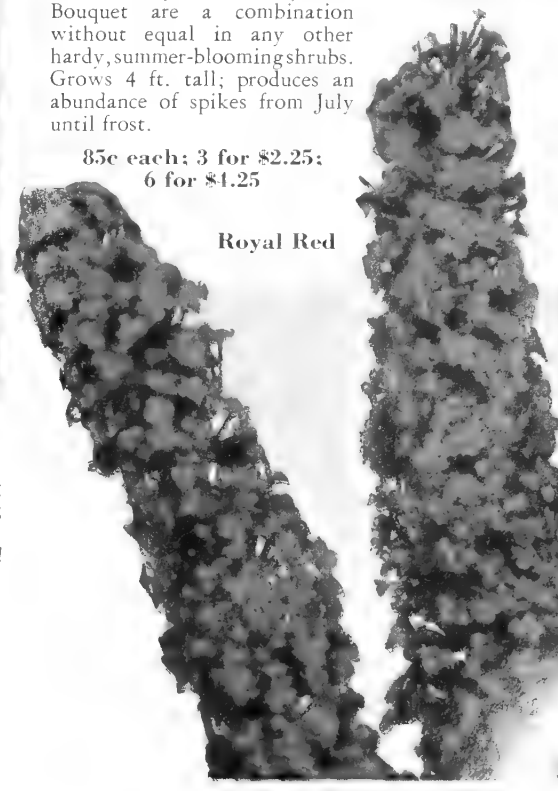
75c each; 3 for \$2.00;
6 for \$3.75

BUDDLEIA, Royal Red (Below)
(Plant Patent No. 556)

Very conspicuous; blooms at a time when few other shrubs show any color. The first truly red Butterfly Bush! Royal Red and White Bouquet are a combination without equal in any other hardy, summer-blooming shrubs. Grows 4 ft. tall; produces an abundance of spikes from July until frost.

85c each; 3 for \$2.25;
6 for \$4.25

Royal Red



**JACKSON & PERKINS PRESENTS
HUNDREDS OF PERENNIALS...**

36

featuring these

© J. & P. CO.

2 New Giant NORTHERN NEW YORK Delphiniums

© J. & P. CO.

NEW! DELPHINIUM, PEACE (Left) *A Pure White Giant!*

This giant is our next contribution to the new strain of extra large-flowered Delphiniums. The individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. They are borne on the "all-out-at-once" spike, which is exquisite when in bloom, and if cut back immediately when through blooming will quickly give another crop of giant flowers. This giant type Delphinium reaches a height of 4 ft. One of the extremely hardy Northern New York strain of Delphinium exclusive with Jackson & Perkins Co. Another fine result of years and years of research . . . this third member of the giant group is really worthwhile. \$1.50 each; 3 for \$3.75; 6 for \$7.50

NEW! DELPHINIUM, LOVELINESS *Giant 4-in. Blooms! (Right)*

This new giant is our second contribution to the new strain of extra large-flowered Delphinium. Has immense semi-double flowers, with individual florets $3\frac{1}{2}$ to 4 in. across. The face of each floret is a beautiful orchid-lavender punctuated with Argyle-orchid and a white center and accentuated on the far edges with tiny points of sea-blue. This new giant type Delphinium reaches a height of 4 to $4\frac{1}{2}$ ft., with a flowering spike one-half the height of the plant. Side shoots break out when entire spike is open. Repeats rapidly in summer with very fine secondary blooms. Blooms in June and July and repeats again in fall. One of the extremely hardy Northern New York strain of Delphinium exclusive with Jackson & Perkins. Another fine result of years and years of research . . . truly a must for every garden.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

2 Each GROUP
#302 **OF THESE**
2 NEW GIANT DELPHINIUMS
(Value \$6.00; Save \$1.00)
for Only \$5.00

June—Sept. Delphinium, Peace 4 ft.

June—Sept. Delphinium, Loveliness 4 to $4\frac{1}{2}$ ft.

2 New Sedums!

NEW! SEDUM, Fire Glow

(Left) Here is a bright new Sedum with deep red flowers and bronzy foliage. Red star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in.

75c each; 3 for \$2.00; 6 for \$3.75

Sedum, Fire Glow
8 to 10 in.

NEW! SEDUM, Golden Carpet (Right)

Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June till frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

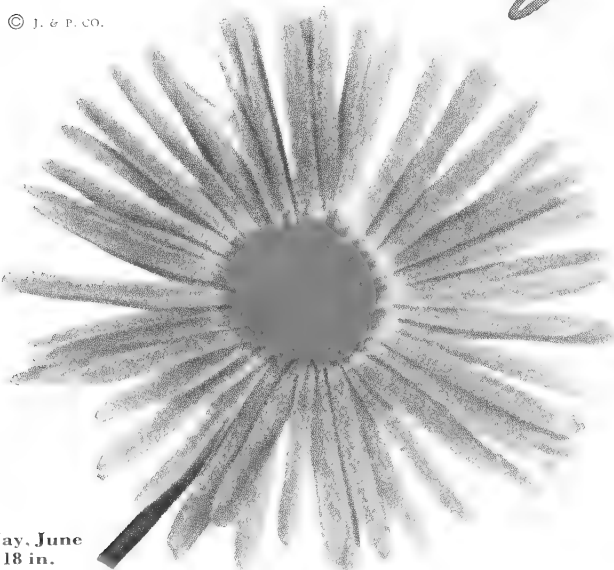
75c each; 3 for \$2.00; 6 for \$3.75

Sedum, Golden Carpet
6 to 8 in.

Outstanding **NEW** Introductions!

37

© J. & P. CO.



May, June
18 in.

Aster, Yunn., Napsburg

NEW! ASTER YUNN., NAPSBURG

(Above) Ideal and colorful for the early-blooming perennial border. The lovely gay blue of this Aster will be a high spot in your early spring garden. The dainty-petaled daisy-like blue flowers are borne on 14 to 18-in. stems. Napsburg likes a sunny location, grows about 18 in. tall and blooms in May and June. Most spring gardens need blue, and this new Aster will add just the touch to improve and beautify your perennial plantings. Not only are the flowers exquisite in the garden but they are ideal for cutting.

85c each; 3 for \$2.25; 6 for \$4.25

NEW! ASTILBE, KOBLENZ (Below)

Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. Exquisite in rose arrangements. An excellent flowering plant for the darker corners of your garden in spring. The foliage stays beautiful all season. Astilbe Koblenz grows in sun or shade and likes a rich soil if possible. Used in combination with Monarda will give you blooms all summer.

85c each; 3 for \$2.25; 6 for \$4.25

June, July

Astilbe, Koblenz

24 to 30 in.



NEW! (Right)

RUDBECKIA, ORIOLE Sullivantii

A vivid splash of color during July, August and early September. The black and gold combination of this Rudbeckia is stunning, and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high and does very well in dry, difficult positions or rich soil. Prefers a sunny position. The 3 to 4-in. flowers are long-lasting. The larger blooms and the broad decorative foliage make this a decided improvement over the old-fashioned Black-Eyed Susan. Use it with Chrysanthemum, Killdeer.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



July, Sept.

Rudbeckia Sull., Oriole

2 ft.

SPECIAL GROUP OFFER
No. 312

Value \$4.95
Save 85c

Only ... \$4.10

1 each of these New J.&P. Perennials on this page
 1 Aster Yunn., Napsburg
 1 Rudbeckia Sull., Oriole
 1 Astilbe, Koblenz
 1 Monarda, Cambridge Scarlet
 1 Shasta Daisy, Wirral Supreme

Reviving an Old Favorite!

MONARDA, CAMBRIDGE SCARLET

(Below) Blooms freely in July, August and September. Brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. Long a favorite, we felt this variety should again be available and are offering it here for you. Height 2½ to 3 ft. Excellent for cutting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.



JACKSON & PERKINS CO.
World's Largest Rose Growers

NEW! Vastly Improved!

SHASTA DAISY, Wirral Supreme (Below)

This new Shasta Daisy is of outstanding merit . . . a hardy improved Shasta Daisy, Esther Reed. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins research. (P.A.F.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

© J. & P. CO.

Shasta Daisy, Wirral Supreme
June, July 2½ ft.



Jackson & Perkins LOW GROWING PERENNIALS

They grow from 8 to 18 inches

The height and time of bloom for each perennial are indicated under the picture.

**All-Purpose Spring,
Summer and Fall-Blooming
Perennials!**



Vinca minor
Ground-Cover 3 to 6 in.

VINCA minor
Myrtle, Bowles Variety. "The magic carpet of all ground-covers!" Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca minor*, it blooms with the violets and repeats all season. Foliage never rusts or turns brown. Ideal for banks, under trees, shady spots; plant 8 in. apart.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00



Primula veris
April 6 to 9 in.

PRIMULA VERIS, Colossus
Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, yellows. Sturdy plants; lush foliage. Enjoys damp, shady spots; ideal for rocky, waterside or border in sun.

75c each; 3 for \$2.00; 6 for \$3.75



Catananche (Giant July)

CATANANCHE
cærulea major
Giant Cupid's Dart

Bright, deep violet-blue, 2-in. flowers like double Bachelor's Button, on silvery, slender branching stems; silvery buds and seed-



June to Frost **Campanula** 6 to 8 in.

CAMPANULA, Blue Carpet

(*Carpatia Improved*.) For edgings, for rock gardens or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

SPECIAL GROUP OFFER
GROUP #332
ALL SEDUM GROUP
3 Sedum, Brilliant
3 Sedum, Fire Glow. New. See page 36.
3 Sedum, Golden Carpet. New. See page 36.
Value \$6.75 Save \$1.15 **\$5.60**
ONLY . . .

SPECIAL GROUP OFFER
GROUP #322
GROUND-COVER GROUP
3 Pachysandra
3 Vinca Minor
2 Anchusa Myosotidiflora
2 Gypsophila, Rosy Veil
Value \$4.80 Save 80c **\$4.00**
ONLY . . .



Sedum, Brilliant
Late August-September 18 in.



Pachysandra
Ground-Cover 6 to 8 in.

PACHYSANDRA • SPURGE

(*Terminalis*.) Best evergreen ground-cover for shade or sun. Useful along walks, shrubbery, under large trees; the only plant that will thrive under pine trees. Fine for steep banks. Requires rich moist soil. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00



Anchusa
April-May 1 to 1 1/2 ft.

ANCHUSA

Chinese Forget-Me-Nots
(*Myosotidiflora*.) Delightful clusters of clear forget-me-not blue flowers borne in profusion during April and May. Grows anywhere; equally effective in shady or sunny places. The large leaves make an excellent ground-cover. Dainty blue flowers on stems 1 to 1 1/2 ft. high.

65c each; 3 for \$1.75; 6 for \$3.25



Gypsophila 12 to 18 in.

GYPHOPHILA, Rosy Veil
Baby's-Breath

This lower-growing double pink Baby's-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July, and also flower again in fall. The artistic sprays are invaluable for bouquets in the home. Different from the commonly known perennial Baby's-Breath, plants never become overgrown and keep to 18 in. tall or less.

75c each; 3 for \$2.00; 6 for \$3.75



Veronica, Crater Lake Blue
June 18 in.

VERONICA

Crater Lake Blue.

Comparable to the blue of Oregon's famous Crater Lake. Good in foreground of a perennial border where you want a solid mass of blue. 18 in. tall, doing well in full sun or partial shade. Blooms in June.

75c each; 3 for \$2.00;
6 for \$3.75



Cupid's Dart)
20 in.



May **Lily-of-the-Valley** 10 in.



Centranthus ruber
All Summer 18 in.

CENTRANTHUS RUBER

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. and produces very decorative foliage as well as a lovely flower. Plant in rich soil for best results.

For a continuous succession of bloom, plant it in masses of 3 to 6 plants with an equal number of Astilbe, White Gloria.

Use Centranthus freely . . . it is very neat and colorful and an excellent filler for weak spots.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Lavender, Hidcote Blue
July to Frost 15 in.

LAVENDER, Hidcote Blue (Above)

Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. The fragrant, silvery green foliage grows about 15 in. high. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

hips. Thrives in difficult and dry positions. Height 20 in.; excellent for cutting. Blooms profusely from July till frost.

85c each;
3 for \$2.25;
6 for \$4.25

SEDUM spectabilis, Brilliant (Left)

Gorgeous immense amaranth-red flower-heads. Especially endowed by nature with thick, succulent, attractive light green leaves which store up moisture, it withstands even the hottest, driest summer weather. The erect-growing plants attain a height of 18 in. Indispensable as a late fall bloomer. Most effective in clumps of three or more, planted 4 to 6 in. apart.

75c each; 3 for \$2.00; 6 for \$3.75

SPECIAL GROUP OFFER
No. 352

All-Season Low-Growing Group from May to Early Frost

- 2 Campanula, Blue Carpet
- 2 Catananche
- 2 Shasta Daisy, Esther Reed
- 2 Bleeding-Heart, White
- 2 Lavender, Hidcote Blue

Value \$8.70
Save \$1.45 **\$7.25**
ONLY . . .

SPECIAL GROUP OFFER
No. 342

Fragrant Group

- 3 Lily-of-the-Valley . .
- 3 Lavender, Hidcote Blue
- 3 Violet, Royal Robe

Value \$6.90
Save \$1.15 **\$5.75**
ONLY . . .



FREE
with every order . . .
Perennial Planting Guide



Spring and Fall **Violet, Royal Robe** 9 to 12 in.

Super Giant Violets!

VIOLET, Royal Robe

(Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will fill the air and send their delightful perfume even hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide like a pansy or viola, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more.

It is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants with leaves or straw. Strong-growing plants.

65c each; 3 for \$1.75; 6 for \$3.25

DOUBLE RUSSIAN VIOLET (Right)

An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Very easy to grow. Excellent for semi-shady places. Produces an abundance of lovely flowers, pretty in bouquets, corsages and boutonnieres. In bloom, May to Oct.

75c each;
3 for \$2.00;
6 for \$3.75



Double Russian Violet
All Season 6 to 8 in.



VIOLET, Rosina (Left)

A mass of fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent but is hard to find. Ideal for bordering or ground-cover. Grows best in rich soil and partial shade. May lose its foliage in winter if not given a little protection but will come back and bloom the next spring. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75

Violet, Rosina
May 10 in.



VIOLET, White Wonder

(Right) Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined. Foliage luxuriant and shiny, hugging the ground tightly, with each flower held crisply above the foliage so that the blooms show to best advantage. A fine plant for rock gardens and foreground of flower beds.

65c each; 3 for \$1.75; 6 for \$3.25



Violet, White Wonder
May 10 in.

Jackson & Perkins LOW GROWING PERENNIALS

They grow from 8 to 18 inches

Fragrant Carnation Pinks

40

The height and time of bloom for each perennial are indicated under the picture.

WHITE BLEEDING-HEART (*Dicentra plumosa*)

(Right) This lovely, delicate plant well deserves a place in every garden. It blooms heavily in the spring and continues to produce flowers all during the summer and fall. The shape of the pure white flowers is similar to the old-fashioned Bleeding-Heart, a little smaller in size but far more delicate in appearance. White Bleeding-Heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture and slight shade. Splendid for planting in the fore-

White Bleeding-Heart

Spring to Fall
9 to 12 in.



© J. & P. CO.

ground of perennial borders and rock gardens because it grows only 9 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SHASTA DAISY, Esther Reed (Right)

The chrysanthemum-like Esther Reed is one of the most delightful of Shasta Daisies and is June at its best. An easy-to-grow plant for a prim white mass effect. Almost entirely free from insects and disease. Blooms from June to Oct. Completely double flowers on 18-in., strong stems. The plants require a little protection in colder areas.

75c each; 3 for \$2.00; 6 for \$3.75



June-Oct. Shasta Daisy, Esther Reed 18 in.

June, July © J. & P. CO. 12 to 15 in.

DIANTHUS, Irene

Literally drenches the garden with old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. (Pat. 747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00;
12 for \$10.00



June-Oct. 10 to 12 in.

DIANTHUS, Silver Mine

Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers from June until late Oct. Perfect for borders, edges, or rock gardens.

75c each; 3 for \$2.00; 6 for \$3.75

SPECIAL GROUP OFFER
No. 372

One Each of the
7 Perennials
on this page

Dianthus, Irene, Silver Mine and Rock
Raven Red; White Bleeding-Heart;
Shasta Daisy, Esther Reed; Funkia and
Stokesia, Lavender Queen.

Value \$5.85
Save \$1.00 Only \$4.85

FUNKIA subcordata alba

(Right) Long, tubular, creamy white flowers above clean, rich foliage. Blossoms Sept. to frost. Sweet fragrance. Flower stalk 18 to 24 in. high with fresh new bloom every day. Dark green, large, heart-shaped leaves. Grows in any location, effective near the house in the shade. Forms attractive masses even under adverse conditions. It is very effective as low foreground material in front of taller shrubs or planted in solid beds.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50

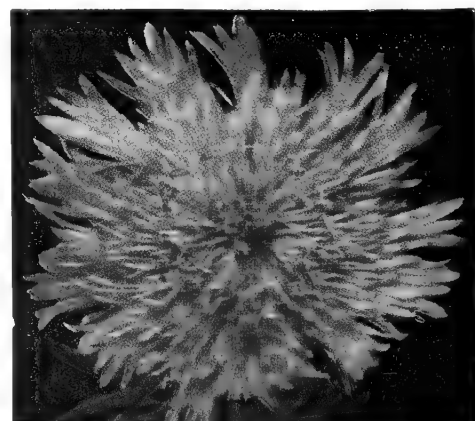


Sept.-Frost Funkia subcordata alba 1½ to 2 ft.

STOKESIA, Lavender Queen (Right)

A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. . . . good for cut-flower arrangements. Very hardy and easy to grow.

85c each; 3 for \$2.25; 6 for \$4.25



All season Stokesia, Lavender Queen 20 in.

SPECIAL GROUP OFFER
No. 382

DIANTHUS GROUP
A lovely collection of these fragrant beauties
9 plants in all

3 Irene
3 Silver Mine
3 Rock Raven Red

Value \$7.50
Save \$1.25

Only \$6.25

June-Aug. 12 to 18 in.

DIANTHUS, Rock Raven Red

(*Dianthus latifolius*.) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge, rock garden.

75c each; 3 for \$2.00; 6 for \$3.75

Jackson & Perkins MEDIUM GROWING PERENNIALS

They grow from 1½ to 3 feet

The height and time of bloom for each perennial are indicated under the picture.



Lythrum, Brightness
July, Aug. 2½ ft.



Scabiosa, Blue Lady
June-Sept.
18 to 24 in.

*For Continuous Color,
Beauty and Fragrance,
Plant these Perennials
in Foregrounds, Bor-
ders, Edges and Rock-
Gardens*

PENSTEMON, Ruby King (Right)

An outstanding new hybrid Penstemon. Very free-blooming, long-lasting flower-spikes of a brilliant color. For a continued display, its 2-in., trumpet-like flowers are unsurpassed.

The sturdy flower-spikes are 18 to 24 in. high and are produced freely even the first year. Illuminated by the clear white throat and inside of the trumpet, each flower-spike seems to dance in the summer breezes. A single plant in your garden will be every bit as bushy and colorful as the illustration. Its superior qualities are the result of selective breeding and thorough research which now give you a Penstemon superior to any you ever knew before.

Penstemon needs extra winter protection. (Pat. 744.)

85c each; 3 for \$2.25; 6 for \$4.25



June-Oct. Penstemon, Ruby King 18 to 24 in.

PINK BLEEDING-HEART (Right)

Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden because it is showy, interesting and the most effective of old-fashioned perennials.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



May, June Pink Bleeding-Heart 30 in.

LYTHRUM, Brightness (Left)

Brightness, the new Lythrum, is a penetrating clear rose-pink, much brighter than the great favorite Morden Pink.

It grows about 30 to 34 in., in a compact form, almost moundlike, and fits well in the middle border. The 10 to 12-in. flowering spikes are densely filled and last a long while. The blooming time is from early July to early Aug.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SCABIOSA, Blue Lady (Below)

A superb J. & P. introduction. The ray petals of the beautiful 3-in., slightly cupped, azure-blue flowers are perfectly formed and charmingly frilled. The inside florets send out first a dainty pink-tipped stamen and later blue-shaded pistils, soon filling the entire center with the same shade of color as the outer petals—a lovely effect. Plant is an artistic rosette of large leaves. Flowers appear in series on stems 18 to 24 in. tall, and if kept cut, continue in bloom all season, from June through Sept. Long-lasting.

85c each; 3 for \$2.25;
6 for \$4.25



NEW!!

Vastly Improved SHASTA DAISY (Right) Wirral Supreme

This new Shasta Daisy is of outstanding merit... a hardy improved Shasta Daisy, Esther Reed. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins research. (P.A.F.)

\$1.25 each; 3 for \$3.15;
6 for \$6.25

Shasta Daisy,
Wirral Supreme
June, July 2½ ft.



JACKSON & PERKINS CO.
World's Largest Rose Growers

© J. & P. CO.

MEDIUM GROWING PERENNIALS

42

The height and time of bloom for each perennial are indicated under the picture



June-July Astilbe, White Gloria 28 to 30 in.



May-June Astilbe, Fanal 24 to 30 in.

ACHILLEA Golden Plate

(Left) A picturesque new perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in.

across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. The Achillea blooms are often used for dried bouquets that last for many weeks indoors. Has lovely foliage . . . ideal for flower arrangements.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ASTER FRIKARTI (Left)

The long-cherished "Wonder of Staefa." Especially large and free flowering. The blooms usually measure more than 3 in. across, and the plants average 2½ to 3 ft. in height.

The light blue-lavender flowers are accented with a prominent yellow disc. Aster Frikarti will give you unbelievable masses of flowers for a long period of time . . . yet requires a minimum of care. Each plant is a mound of blue from Aug. until frost. Requires some winter protection in cold sections.

75c each; 3 for \$2.00; 6 for \$3.75

ASTILBE White Gloria (Above)

Thrives where few other varieties of plants can equal its decorative value. The wide feathery white spikes are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade.

85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, Fanal (Above, Right)

Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good, rich soil. Will bloom in May and June. 15-in. flower - spikes tower above 10-in. foliage. Fine for arrangements. Semi-shade or sun.

85c each; 3 for \$2.25; 6 for \$4.25

SPECIAL GROUP OFFER

GROUP No. 402

All-Purpose Spring to Christmas Group

All 7 Perennials on this page

Value \$6.70

Save \$1.10 ONLY...

\$5.60

MONARDA, Croftway Pink

(Monarda didyma)

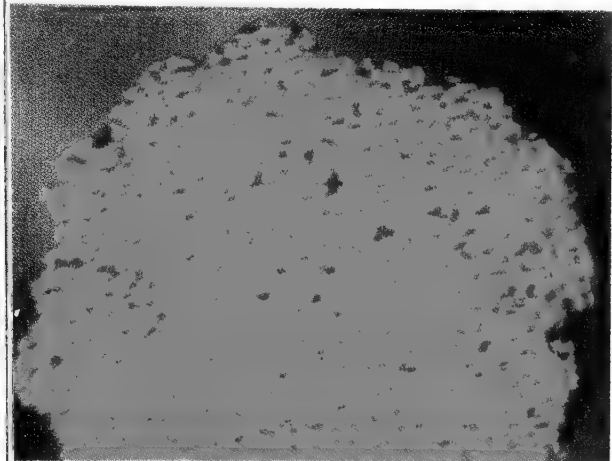
(Right) A clear pink Monarda. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly.

The flowers appear in large heads and new blooms are constantly coming on after the first main spurt, the final ones breaking out near the base in late August.

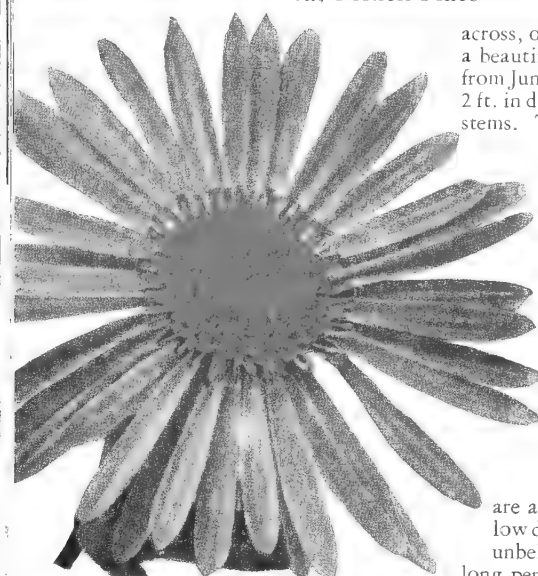
\$1.00 each; 3 for \$2.50; 6 for \$5.00



Monarda, Croftway Pink July-Aug. 30 to 36 in.



June to Frost Achillea, Golden Plate 4½ ft.



Aster Frikarti Aug. to Frost 2½ to 3 ft.



Coreopsis, Golden Shower June to Frost 24 in.

COREOPSIS

Golden Shower (Above)

June until frost each compact plant will produce a continuous cascade of star-like golden flowers. The rich color remains so clear all through the season that it seems every day has its own generous supply of fresh, new blooms 1½ in. across. Undaunted by the hot dry weather and almost defiant of fall frosts. Disease resistant.

75c each; 3 for \$2.00; 6 for \$3.75

The Winter Wonder Flower! Christmas Rose

Blooms Outdoors from October to March!

An Improved Large-Flowered Type

(Helleborus niger altifolius)

IMAGINE ROSES IN WINTER! Not real roses, of course, but the rare and much-prized Christmas Rose. Actually blooms with the snows of late fall, at Christmas-time and right up until spring. This variety (*H. niger altifolius*) is much superior to the common *H. niger*. Grown by J. & P. from divisions of flowering plants, it will bloom for you next fall. Once established should not be moved.

Blooms All Winter on Mild Days

Takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a lively center of yellow stamens. The luxuriant leathery foliage literally hugs the ground. The flower clusters are on 6 to 8-in. stems. Give it a protected location where it is partially shaded in the summer but receives winter sun.

\$1.50 each; 3 for \$3.75; 6 for \$7.50



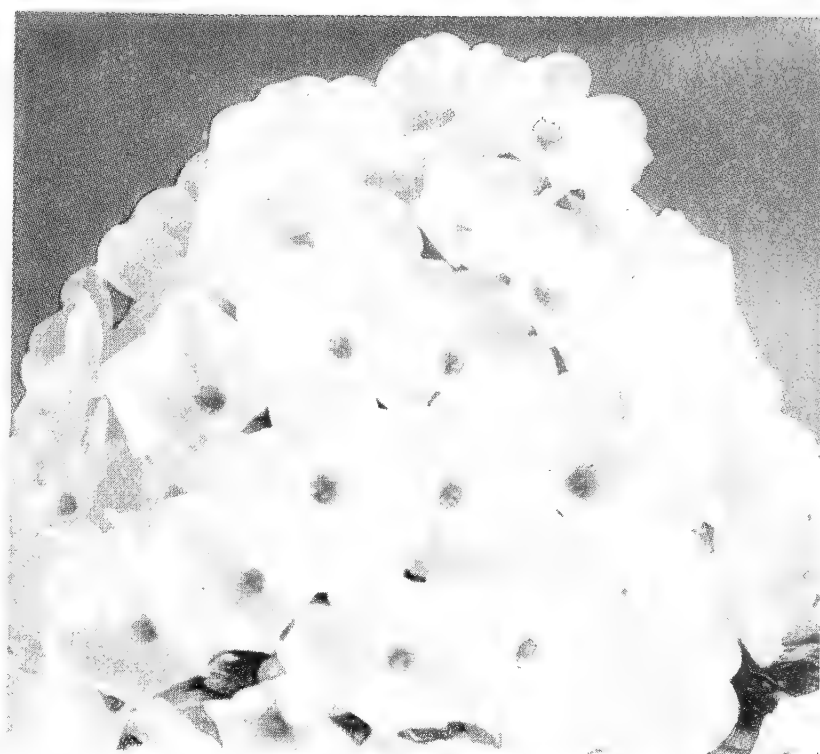
Christmas Rose All Winter 5 to 8 in.

NEW!

NEW!



June-July Phlox, Brigadier 2½ to 3 ft.



July-Aug. Phlox, White Admiral 2 to 2½ ft.

NEW! BRIGADIER

(Above) A brilliant orange-red color that stops the eye at the slightest glance. Even though each plant makes many stems, one individual stem will form an immense head. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft., with clean and attractive foliage. Each flower-head builds up with many side branches and makes a great showing of color in June and July. Very fragrant.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

**FOR CONSTANT
BLOOM, PLANT J. & P.**

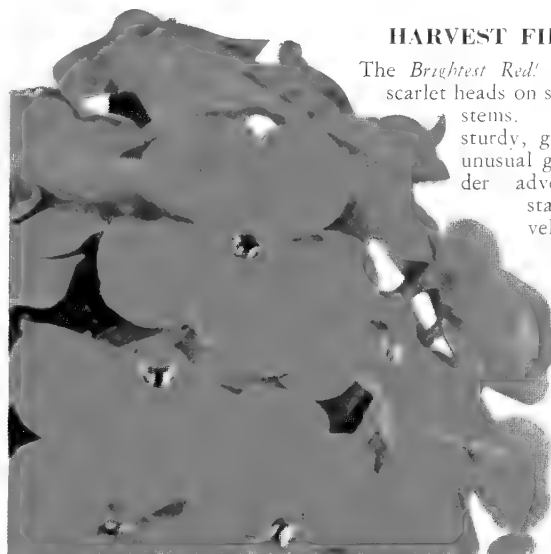
Phlox

*Mounds of
Color for Your Garden!*

HARVEST FIRE (Left)

The *Brightest Red!* Profusion of scarlet heads on strong, 2½-ft. stems. Robust and sturdy, gives forth an unusual glow even under adverse circumstances. A marvelously bright color accent to use in combination with other varieties.

75c each;
3 for \$2.00;
6 for \$3.75

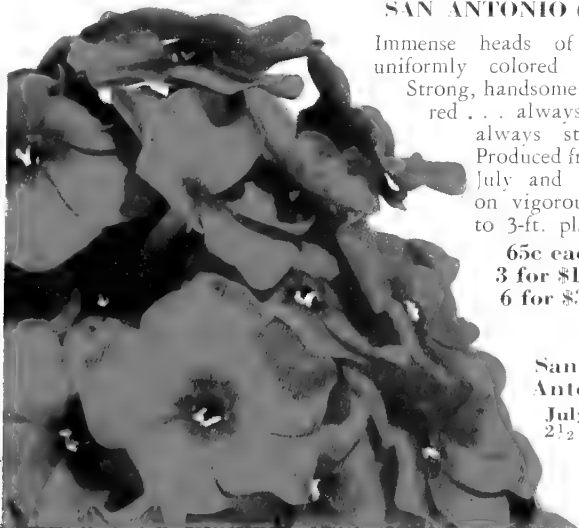


July-Aug. Harvest Fire 30 in.

SAN ANTONIO (Left)

Immense heads of deep, uniformly colored florets. Strong, handsome blood-red... always clear, always striking. Produced freely in July and August on vigorous, 2½ to 3-ft. plants.

65c each;
3 for \$1.75;
6 for \$3.25



San Antonio
July-Aug.
2½ to 3 ft.

NEW! WHITE ADMIRAL

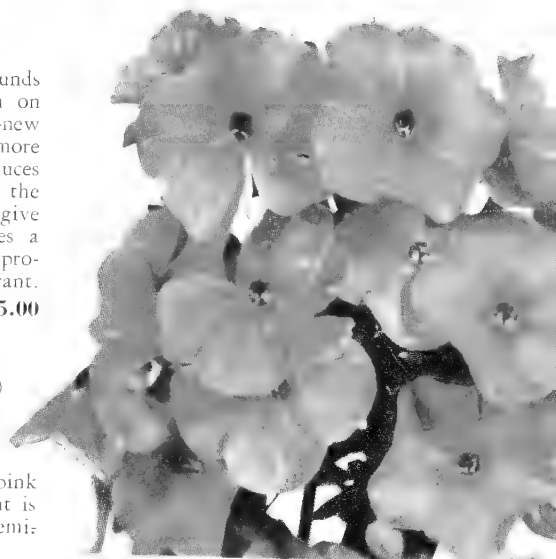
(Above) Reminiscent of great mounds of snow or rows of midshipmen on graduation day, here is a brand-new white Phlox guaranteed to bring more beauty to your garden. It produces enormous pure white heads and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. Very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

NEW! BELLE PYRAMID (Phlox suffruticosa)

(Right) A delightful pink form of the early blooming Suffruticosa Phlox family. The 10-in. spikes are in bloom the first week in June. Individual florets are ¾ to 1 in. in diameter and hold their clean pink color a long time. The average height of the plant is about 24 in. Belle Pyramid thrives in full sun or in semi-shade but does not like too dry a location.

85c each; 3 for \$2.25; 6 for \$4.25



June-Aug. Belle Pyramid 24 in.

MISS LINGARD (Phlox suffruticosa)

(Not illustrated)

Best known of the early white Phlox. Very large heads of pure white shaded pale pink. Flowers very early and reblooms later.

65c each; 3 for \$1.75;
6 for \$3.25

SALMON BEAUTY (Right)

A white eye in giant salmon-pink florets. Particularly useful with white, yellow and pale blue flowers. Large florets, 1½ to 2 in.; 30 in. tall.

65c each; 3 for \$1.75;
6 for \$3.25

Salmon Beauty July-Aug. 30 in.



BLUE BOY (Below)

Best deep blue Phlox. Florets 1½ to 2 in. Large flower-heads. Height 18 in.

65c each; 3 for \$1.75;
6 for \$3.25

Blue Boy
July-Aug.
18 in.



**SPECIAL
GROUP
OFFER**

No. 432

**Pink and Red
Shades**

2 San Antonio
1 Belle Pyra-
mid

1 Salmon Beauty
1 Harvest Fire

Value \$3.55

Save \$0.60

ONLY...

\$2.95

GROUP #422

A Red, White and Blue Group

White Admiral
San Antonio Blue Boy
Harvest Fire Brigadier

Value \$4.05

Save \$0.70

ONLY...

\$3.35

GROUP #412

Complete Collection
1 each of these 8 Varieties
on this page.

A Phlox Collection to please
the Connoisseur

Value \$6.20

Save \$1.05

ONLY...

\$5.15

Jackson & Perkins TALL GROWING PERENNIALS

They grow over 3 feet tall

The height and time of bloom for each perennial are indicated under the picture



Delphinium, Pink Sensation

June-July 3½ to 4 ft.

DELPHINIUM, Pink Sensation (Above)

The only true pink Delphinium

Possesses all the strength, hardiness, and prolific growth of other Delphiniums. Outstanding for its repeated blooms, giving as many as four crops in a season in a constant show of color. Reaches a height of 3½ ft., with many laterals continuously throwing out new spikes of a lovely, airy pink. Pink Sensation is probably the most unusual perennial available in America today. Has all the charm and beauty of the widely loved blue and white forms plus the dramatic and beautiful clear pink color. (Pat. 324)

\$1.50 each; 3 for \$3.75; 12 for \$15.00;
25 for \$28.15



Gypsophila, Bristol Fairy

June-July 3½ ft.

GYP SOPHILA, Bristol Fairy (Above)

Baby's Breath . . . long-living, oven-root

For delicate grace and airiness few plants can match Bristol Fairy. It is invaluable for the contrast it provides for other showier flowers and for the important part it plays in countless artistic flower arrangements. Double blooms of pure white each a tiny, perfect rosebud. Established plants average 3½ ft. in height and 4 to 5 ft. across. Bloom in June and July.

\$1.00 each; 3 for \$2.50; 6 for \$5.00;
12 for \$10.00

**SPECIAL
GROUP
OFFER**

No. 452

1 each of
the
Tall-growing
Perennials

ON THIS PAGE

Value \$5.95
Save \$1.00
Only

\$4.95

**SPECIAL
GROUP
OFFER**

No. 462

2 each of
Poppy,
Salmon Glow
Delphinium,
Pink Sensation
Gypsophila, Bristol Fairy

Value \$6.70
Save \$1.10
Only

\$5.60

POPPY, Salmon Glow

(Left) This double brilliant Salmon Poppy is really a stopper. If there is room for only one Poppy, Salmon Glow should be the one, with its great quantities of 5 to 6-in. blooms. The gay color of Poppies is a must in all spring gardens. Here is a color chat will blend well, and not fight its neighbors. There are blooms for a period of almost six weeks. Height 3 feet.

85c each; 3 for \$2.25;
6 for \$4.25



**Rudbeckia,
The King**
July to frost
4½ ft.

RUDBECKIA, The King (Above)

The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back; the stems remain majestically stiff. Graceful; long-lasting both in the garden and in bouquets. Blooms profusely July to frost. Grows 4½ ft. high.

85c each; 3 for \$2.25; 6 for \$4.25

TRITOMA, Robin Hood (Below, Right)

Flares up in late June with a burst of ten to twelve dazzling flower-spikes . . . and continues until late Sept. Each 2½-ft. stalk carries a sparkling spike 8 to 10 in. long. Long, narrow leaves make the foliage seem to be guarding the flame above.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



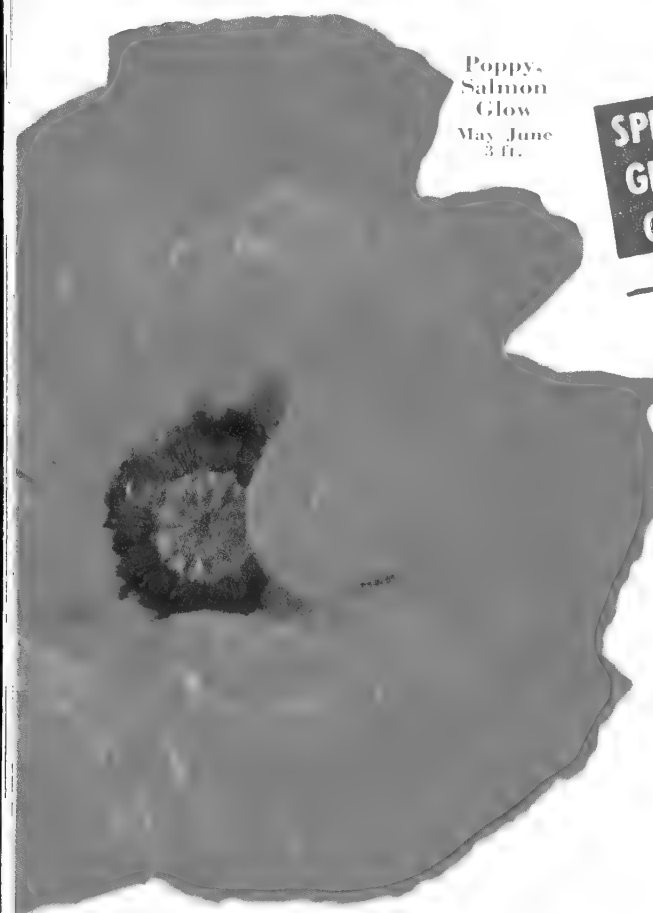
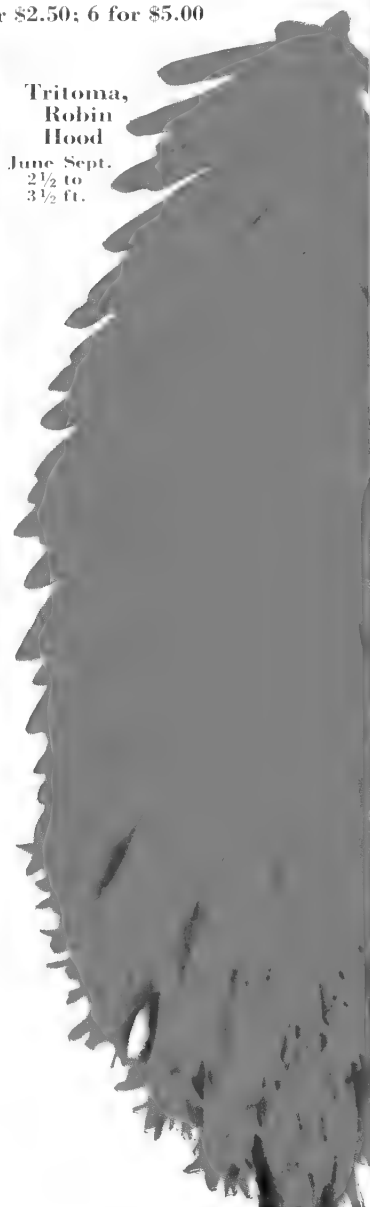
Lythrum, Morden Pink
July-August 4 to 4½ ft.

LYTHRUM, Morden Pink

(Above) A remarkably showy and satisfactory plant. Generous, full spikes of clear, lovely soft pink are produced in great masses and make a fine show in July and August. Each plant sends up ten or a dozen sturdy, 3- to 4-ft. spikes, each one covered for almost its entire length with a tumbled pattern of clear pink florets. Remains beautiful and fresh for a long period. Perfectly hardy. Thrives in wet or dry places in your garden.

75c each; 3 for \$2.00; 6 for \$3.75

**Tritoma,
Robin
Hood**
June-Sept.
2½ to
3½ ft.



NEW!**VERBASCUM,
Cotswold Queen**

(Left) A striking salmon-bronze color with lovely soft pastel lilac centers. Graceful 3½-ft. spikes. Blooms in July, August and September. Very easy to grow and truly another new exciting color in the garden world.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**VERBASCUM,
Pink Domino**

(Right) Dramatic, free-flowering pink spikes! An especially hardy and vigorous grower, even in very poor soil. Upright branching flower-spikes reach 3 ft. in height. An effective pink flower for background planting. It will provide a constant show of beautiful color during its entire blooming period of late Aug. and Sept.

75c each; 3 for \$2.00; 6 for \$3.75

**Verbascum,
Cotswold Queen**

July, Aug., Sept.
3½-ft. spikes

**Verbascum,
Pink Domino**

Aug.-Sept. 3 ft.

NEW!**VERBASCUM
Densiflorum**

(Right) Produces a glowing pastel effect, yellow overlaid with brownish salmon. Blooms in July, August and September. Makes an excellent showing of color with its graceful pyramidal spikes. Lasts well when cut. 4½ to 5 ft.

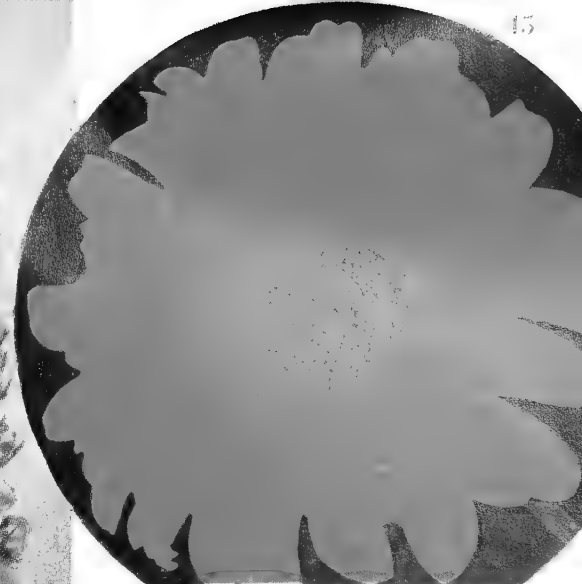
\$1.00 each; 3 for \$2.50; 6 for \$5.00



**ALL 3
VERBASCUMS
GROUP #473
Value \$2.75
Save \$1.45
Only \$2.30**

**Verbascum
Densiflorum**

July, Aug., Sept.
4½ to 5 ft.

**Heliopsis, Patula**

June-Frost 3 ft.

HELIOPSIS, Patula

(Above) Giant daisy-like, semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom June to frost. About 3 ft. Magnificent in mass plantings and bouquets. A clump of 3 or 4 will cover 4 to 5 ft. Excellent where you want a tall-growing plant of unusual vigor and profusion of bloom. Strong stems hold flower-heads erect so they show to the best advantage.

75c each; 3 for \$2.00; 6 for \$3.75

Anemones

ANEMONE hupchensis superba (Below) Blooms from early Sept. to frost. A lovely light rosy pink inside, reddish pink outside. 24 to 30 in.

ANEMONE, Margarete. (Below) Dark pink. Full double flowers are 3 in. in diameter. Bloom starts Sept. 10 and continues to frost. 4 ft. tall.

ANEMONE, Whirlwind. (Below) Clear white, semi-double blooms. Grows 4 to 4½ ft. tall. Profuse mass of blooms on many branched stems.

85c each;

3 of one kind \$2.25;
6 of one kind \$4.25

Anemone, hup. superba
Sept. to Frost 24 to 30 in.

**FAMOUS
J. & P.**

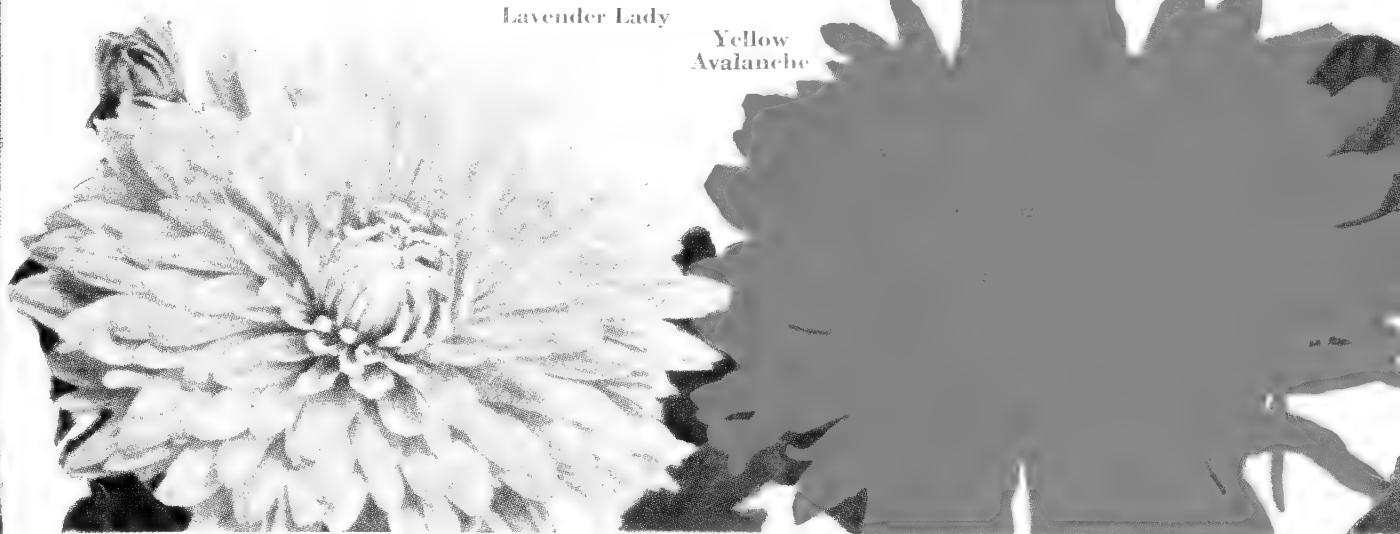
Chrysanthemums

Free-Flowering! Colorful!

Winter Hardy!

Lavender Lady

**Yellow
Avalanche**



LAVENDER LADY. (Above) Queen of all garden Mums. This is a rare, lovely lavender-pink with beautiful, large 4-in. flowers. Prolific producer from late September until severe freezing weather. Plants 24 in. tall.

75c each; 3 for \$2.00; 6 for \$3.75

**Anemone,
Margarete**

COURAGEOUS. (Not illustrated.) A Turkey-red Chrysanthemum with double 3-in. flowers borne in large clusters on 30-in. plants. The foliage is dark green and the flowers are very frost-resistant here.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

BUTTERBALL. (Not illustrated.) One of the earliest. Blooms from end of August until severe frost. A low mass of long-lasting, brilliant yellow, grows to 15 in., with 1½ to 2-in. flowers covering the plant.

75c each; 3 for \$2.00;
6 for \$3.75

Anemone, Whirlwind

YELLOW AVALANCHE. (Above) Blooms in late August and continues through September. Excellent in areas where frost occurs early. The full, large, fluffy flowers are perfectly formed and are produced in great profusion. Rich golden yellow in color.

85c each; 3 for \$2.25; 6 for \$4.25

AVALANCHE. (Not illustrated.) The best large white. Perfect, fully open, double blooms from September 'til freezing weather. One of the first to bloom. 4-in. flowers with a faint, creamy center in the part-open stage. 2 ft.

75c each; 3 for \$2.00; 6 for \$3.75

MAROON 'N' GOLD. (Not illustrated.) Mahogany buds shaded maroon with a rich golden reverse on the petals. A gay maroon and gold effect. 4-in. flowers 18 to 24-in. plants. Blooms late August. Very frost-resistant.

75c each; 3 for \$2.00; 6 for \$3.75

**ALL 7 OF THESE MUMS
GROUP #488
Value \$3.60
Save \$1.95
Only \$4.65**

CHIPPEWA. (Not illustrated.) Glorious, warm dubonnet color tone. . . deep in the bud and lighter as the flower develops. Brilliant and sparkling, fully double, 4-in. flowers on 24-in. plants. Starts blooming late Sept., continuing until killing frosts.

75c each; 3 for \$2.00; 6 for \$3.75



J & P GIANT Delphiniums

They grow over 3 feet tall!

STATELY SPIRES OF COLOR!

SPECIAL MONEY-SAVING GROUP OFFERS

GROUP #492

1 each of these Giant Delphiniums
Loveliness Freedom
Happiness Enchantment

4 PLANTS
Value \$4.25
Save 70c Only **\$3.55**

GROUP #502

All 8 Delphiniums Plus Loveli-
ness and Peace on page 36

10 PLANTS
Value \$9.75
Save \$1.65 Only **\$8.10**

GROUP #512

All Blue Delphiniums—2 each
2 Delightful 2 Gayety 6 PLANTS
2 Enchantment Value \$4.50
Save 75c

Only **\$3.75**

© J. & P. CO.

"ALL-OUT-AT-ONCE" SPIRES GUARANTEED TO BLOOM

Handsome, long-lasting, all-out-at-once 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race was to provide trim

and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J. & P. Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

Glorious

Freedom

Delightful

Desirable

Debutante

Enchantment

GLORIOUS

Deep royal purple, by far the darkest and richest of all Delphiniums. The long beautiful spikes are all-out-at once in blooming, no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly. 4½ ft. tall.

\$1.00 each; 3 for \$2.50;
6 for \$5.00; 25 for \$18.75

FREEDOM

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in bouquets. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

DELIGHTFUL

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium Blue." It is a glorious color.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

DESIRABLE

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes. And the gratifying part is that the color holds. Really dramatic, both in the garden and in bouquets.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

DEBUTANTE

White. Clean, sparkling tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

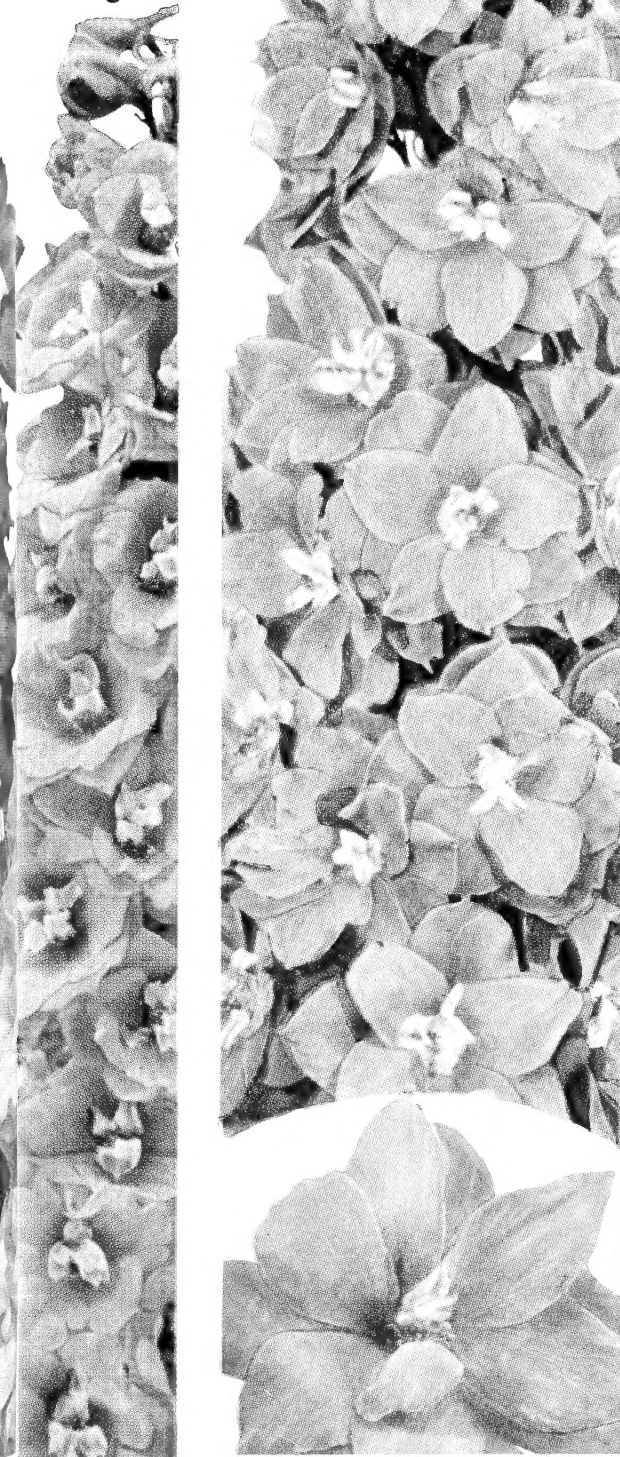
ENCHANTMENT

Light blue. True Delphinium-blue, with white eyes—the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds great interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

**HARDY
NORTHERN
NEW YORK
STRAIN!**

**All
J & P
Originals!**



Gayety

Happiness

GAYETY

Pinkish lavender with outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardiness from its J. & P. ancestry. Side shoots prolong bloom several weeks. Unique color display that will remind you of "lavender and old lace." 5 ft. tall.

75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75

HAPPINESS

NEW! Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full firm and sturdy. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

Giant Violas

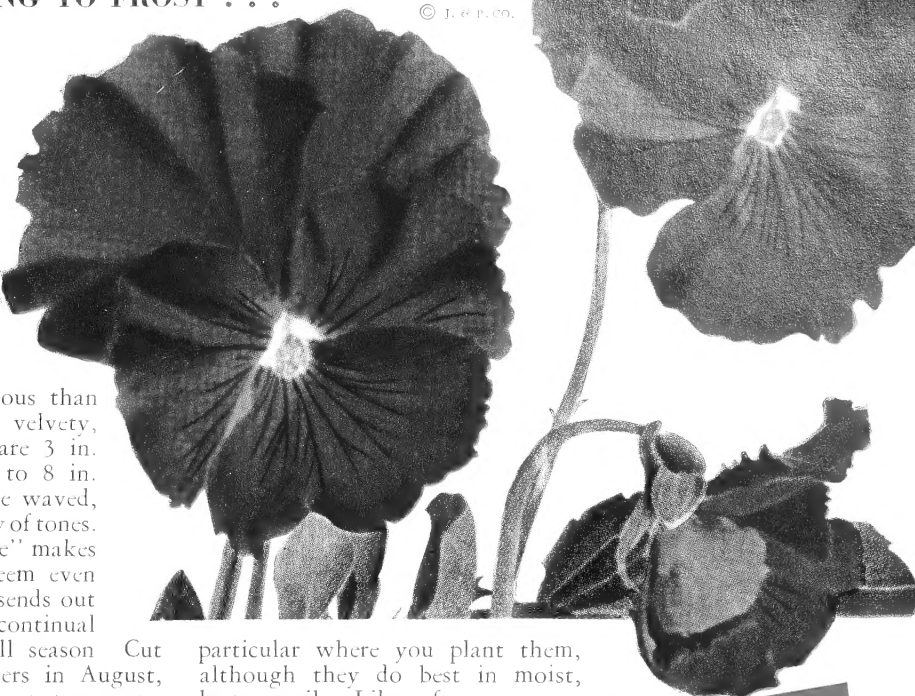
BLOOM YEAR AFTER YEAR FROM
SPRING TO FROST . . .

Viola, Purple Heart
All season.
9 to 12 in.

47

**Viola,
Purple
Heart**

(Right) One of the most popular perennials we have ever introduced. Blossoms from spring to frost, and comes up year after year, more luxuriant and vigorous than ever. The huge, velvety, violet-blue flowers are 3 in. across, on stems 7 to 8 in. long. The petals are waved, giving a pleasing play of tones. A bright yellow "eye" makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. Cut back the long runners in August, and thus make the plants more compact and the later blooms more profuse. They are easy to grow, not



particular where you plant them, although they do best in moist, loamy soil. Like afternoon sun, but do not demand it. Will live for years. (Pat. 671.)

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00

**2 EACH OF THESE
THREE VIOLAS
GROUP #522
Value \$4.70
Save \$5.80
Only \$3.90**

**Viola,
Yellow Vixen
All season. 10 to 12 in.**

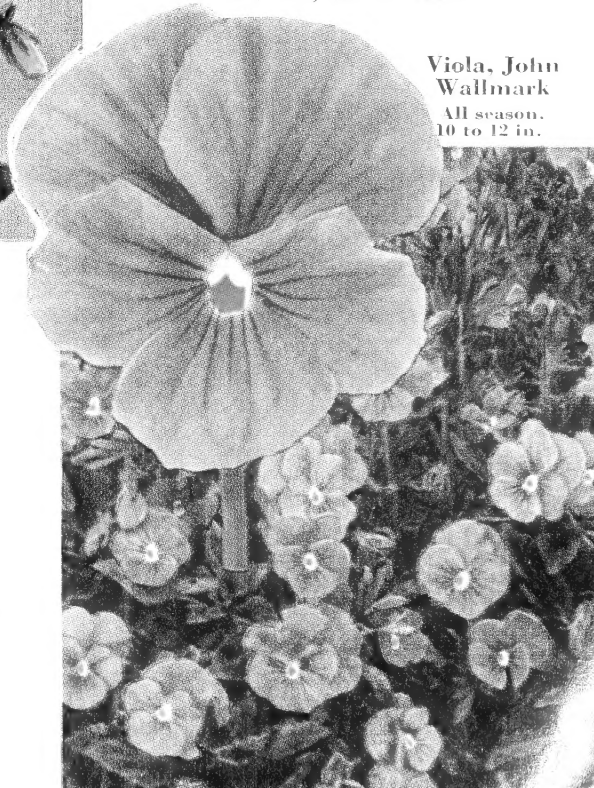


**Viola,
Yellow Vixen (Left)**

Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters, demonstrating its vigor and winter resistance. The pert faces of this hardy Viola are always cheerful, always smiling up at you merrily. The 2 1/2-in. flowers are borne on upright, 6 to 8-in. stems.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00

**Viola, John
Wallmark
All season.
10 to 12 in.**



**NEW! EXTREMELY HARDY
Viola, John Wallmark (Right)**

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows 12 in. high. Once started in spring, the bush grows rapidly and builds up to a mound of green, usually covered with bloom. This variety was discovered in Sweden, blooming under the snow in midwinter.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$61.00

For Armfuls of Colorful Mums Next Fall, Plant



Swallow

SWALLOW. (Left.) A beautiful soft coral-pink opening into a double buff-colored flower, about 4 to 4½ in. across. The lovely irregular petals have a pleasing informal effect in all stages. Blooms from early September to frost and grows to 3 ft. Its delicate color makes it ideal as a cut flower. (P. A. F.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SEAGULL. (Left, Below.) The giant size and airy grace of this new Mum will make it an immediate favorite. The giant 4 to 5-in. flowers have compact cream colored centers with pure white outer petals. Blooms in early September and reaches a height of 24 to 30 in. This new variety is one of the largest of this new J. & P. strain of Mums. (P. A. F.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

KILLDEER. (Lower left-hand corner.) A lovely new color in the Mum world. Opens to bright golden-bronze, finishes a yellow-bronze. The frilled petals are 3 to 3½ in. across. 2 to 2½-ft. plants . . . beautiful dark green foliage. Blooms early September through October. Is very frost resistant, firm, and long lasting. (P. A. F.)

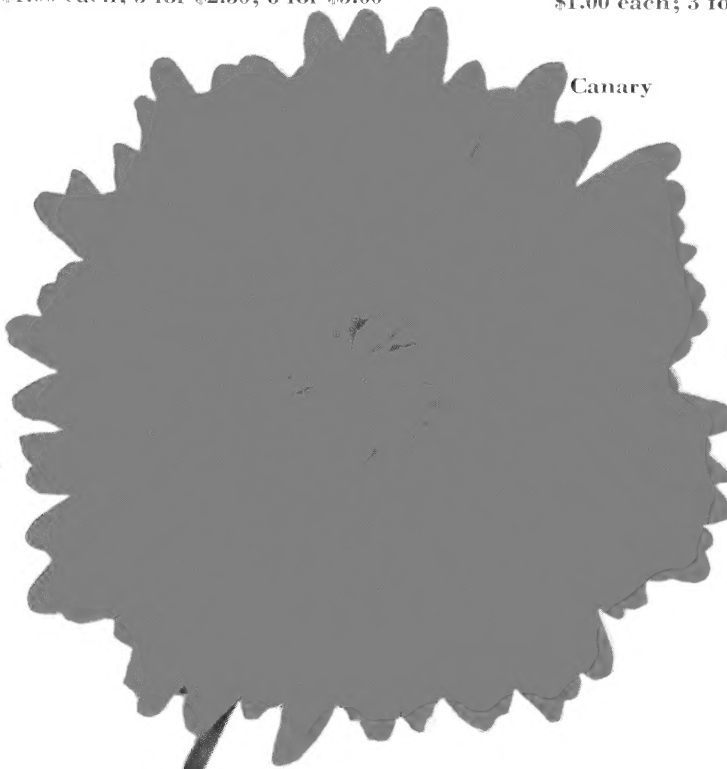
\$1.00 each; 3 for \$2.50; 6 for \$5.00

TANAGER. (Below, left.) As pretty and cheery as its namesake. 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms September through October . . . very resistant to frost. Grows 2½ ft. (P. A. F.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00



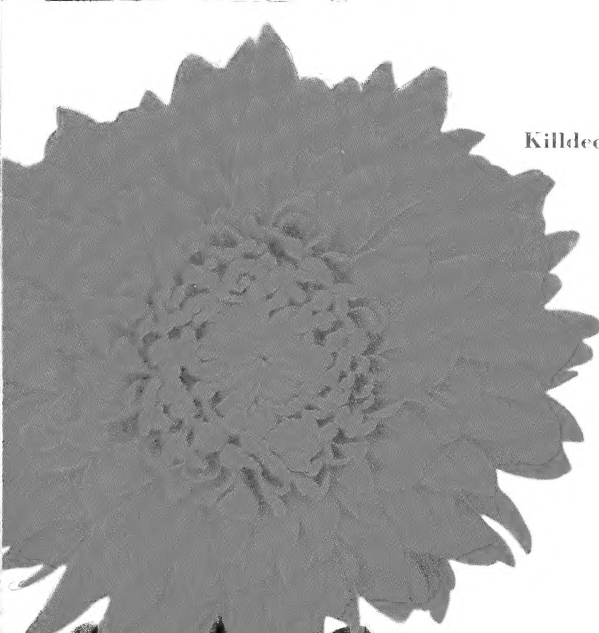
Seagull



Canary



Grosbeak



Killdeer



Tanager



**ALL 6
MUMS ON
THIS PAGE
GROUP #532
Value \$6.00
Save \$1.05
Only \$4.95**

**ALL 12 MUMS ON
GROUP #552
Value \$12.00; Save \$2.00**

**GROUP #542
New Deluxe Autumn Color Group
Cockatoo Cardinal Grosbeak
Thrush Killdeer
Value \$5.00
Save \$0.85 Only \$4.15**

CANARY. (Left.) Clean cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 3½ to 4-in. flowers are a beautiful rich golden yellow. Reaches 24 to 30 in. in height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms September and October. (P. A. F.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

GROSBEAK. (Below.) With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of the two-tone effect and the deep green foliage of the plant makes an excellent show from September to October. Producing 3½-in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (P. A. F.)

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TOWHEE. (Right.) A magnified and improved form of Maroon 'n' Gold. Starts red, with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely golden bronze. Grows about 2½ ft. tall, covered with large, full, pompon-shaped flowers. Blooms September to frost. (P.R.R.)

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PHEASANT. (Bottom, right.) The vibrant autumn bronze of the Pheasant Chrysanthemum is a true fall note. Flower is very large, 4½ to 5 in. Irregular petals are graceful and breathtaking. Center of warm burnt-orange softens to pinkish bronze, finally a tawny yellow on the edges. One of the Northern New York Hardy Bird Series; blooms September 15 to frost. 3 to 3½ ft. (P.R.R.)

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CARDINAL. (Left, center.) The largest of the early hardy red Chrysanthemums—2½ in. flowers. Half-open blooms are deep red, softening to bronze-red. Plant grows 2½ to 3 ft. Blooms September till frost. This is very beautiful and is your opportunity to get another shade of red in early Chrysanthemums. (P.R.R.)

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GOLDFINCH. (Below.) Sparkling 4½-in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. A true combination of a yellow greenhouse variety and our hardy Northern New York strain. Vigorous, 3 to 3½-ft. plants. Blooms September 15 to frost. (P.R.R.)

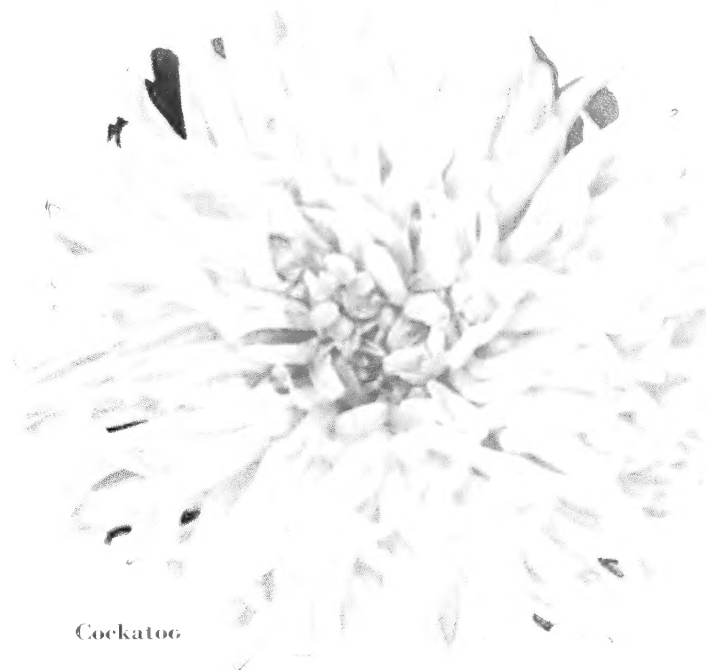
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THRUSH. (Below.) Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is 4½ to 5 in. across. Excellent for cutting. The foliage and stems have a silvery sheen, very decorative. Blooms September 15 to frost. 3½-ft. plants. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

COCKATOO. (Above, right.) Clean lemon to cream-white, lightening at edges, with the petals arranged like the crest of the cockatoo. A lovely variety with 4 to 4½-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early September till frost. Prefers full sunlight. (P.R.R.)

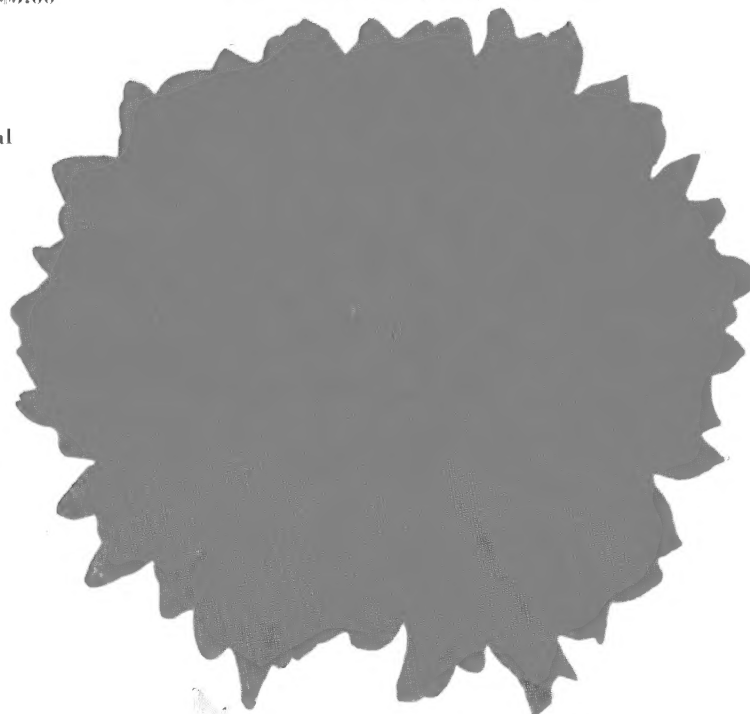
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Cardinal



Goldfinch



Towhee



Thrush



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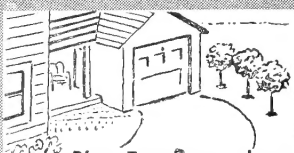
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**NEW YORKER
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WHITE PINOCCHIO—the white member of the famous Pinocchio family. See page 23.
WHITE SWAN—pure white flowers open slowly into 3 to 4-in. blooms. See page 3.



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